## Viestinnän tehtävät, aikataulu ja vastuut

  **vko**

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| TehtäväKirjaa tehtävä ja sen eri vaiheet tarkasti! | **Vastuuhenkilö** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
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**Esimerkkejä tehtävistä:**

Logo

Esitteet

Ennakkokirjeet yrityksille

Sähköposti yrityksille

Soittokierros yrityksiin

Lehtijuttu

Lehtimainos

Sisäinen tiedotus

Julisteet

Lehdistötiedote

Lehdistötilaisuus

Viisari

Opasteet

Jälkimarkkinointi

Palautekysely

yms.