

Current HRM and Internationalization Challenges in Global Business

Thu-Fri 4. – 5.3.2021

The Winter School aims to provide students with information on current challenges in global business and its human resource management. The course is organized virtually on Zoom.

1. **Course title:** Current HRM and Internationalization Challenges in Global Businesses
2. **Teaching period:** Spring semester 2021 (week 9; 4. – 5.3.2021)
3. **Extent:** 5 ECTS / 3 ECTS or 0 ECTS
 - a. 5 ECTS: pre-task, lectures, final assignment / Master students
 - b. 3 ECTS: lectures, final assignment / Bachelor students
 - c. 0 ECTS: participating/listening to lectures / Master or Bachelor students
4. **Learning objective:** Students will gain new knowledge on current and global HRM topics and good HRM practices in global business environment. Student will learn the ways how to internationalize a company and what kind of different issues (including cultural and diversity) must be taken into account in international business contexts.
5. **Academic level:** Master (2nd cycle) or Bachelor (1st cycle) students of business, tourism, sports and engineering
6. **Language of instruction:** English
7. **Platform:** Zoom
8. **Students:** international and Finnish Master and Bachelor students of business, tourism, sports and engineering
9. **Lecturers:** International and KAMK lecturers and professors
KAMK lecturers
 - a. Kaisa Enticknap-Seppänen (kaisa.enticknap-seppanen(at)kamk.fi)
 - b. Ruey Komulainen (ruey.komulainen(at)kamk.fi)**Working life experts**
 - c. Ritva Piipponen, HRM Manager Finland at Elementis Minerals
 - d. Elina Tervonen, CEO, Vumos Oy**International guest lecturers**
 - a) Prof. Dr. Maximilian Wolf, Hochschule Albstadt-Sigmaringen, Germany
 - b) Ms. Sabine Koke, Tribe Lead People at Celebrate Company
 - c) Prof. Dr. Sylvie Chevrier, Université Gustav Eiffel, France
10. **Course tasks**
 - a) Pre-course task (for Master students)
 - b) Active participation
 - c) Final task
11. **Course assessment:** Pass – fail

Program NB! Times are Finnish times

Thursday 4.3.2021	Friday 5.3.2021
<p>Click here to join the meeting</p> <p>10.00 – 11.00 Opening of KAMK International Week Jaana Lappalainen Matti Sarén, President of KAMK</p> <p>Megatrends and Future Competences Keynote Speaker: Mikko Dufva (Sitra)</p> <p>11.00 – 12.00 Cultural Diversity in the Workplace Kaisa Enticknap-Seppänen</p>	<p>Click here to join the meeting</p> <p>9.00 – 10.00 Current International HRM and Its Challenges Ritva Piipponen</p> <p>10.00 – 11.30 Global Workforce Management Ruey Komulainen</p>
12.00 – 13.00 lunch	11.30 – 12.30 lunch
<p>New link for the afternoon: https://zoom.us/j/92012824949?pwd=ektjbitEdW5NNmdwY3BUYXBOSHZSUTog</p> <p>13.00 – 14.00 Cultural Diversity in the Workplace Kaisa Enticknap-Seppänen</p> <p>14.15 – 15.15 Leadership Across Cultures Prof. Dr. Sylvie Chevrier</p> <p>15.20 – 16.30 Tools and Ideas for Digital Leadership in Crisis Situations Prof. Dr. Maximilian Wolf Ms. Sabine Koke</p>	<p>12.30 – 13.30 Internationalisation of an SME Elina Tervonen</p> <p>13.30 Summary and Closing words Jaana Lappalainen</p>

Course responsibility:

Ms. Jaana Lappalainen, Ph.D. (Econ.), Principal Lecturer, Head of Master's degrees in Business

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