



KAMK • University
of Applied Sciences



**Welcome
to study
in Kajaani,
Finland!**

Take advantage of the famous Finnish education and choose to study Bachelor's Degrees in International Business, Esports Business, Sports and Leisure Management or Tourism at Kajaani University of Applied Sciences (KAMK)!

Degrees offered in English

The cross-cutting themes of all degrees are sustainability, modern technologies and innovative business.

Bachelor's Degree in International Business

Business in today's digitally connected world is increasingly global. The programme provides you with an understanding of the international business operations and gives you varied career opportunities in organizations that are engaged in business on a global scale. You can specialize in international marketing and digital environments but participating in international exchange also gives you an opportunity to broaden the specialization of your studies.

Bachelor's Degree in Esports Business

Electronic Sports (Esports) is a computer-based competitive and recreational sport and a rapidly growing industry. The degree provides you with an understanding of the manifold business operations and business elements of competitive gaming. Further on in the degree, you will master managing and planning Esports as a business enterprise.

Bachelor's Degree in Sports and Leisure Management

Wellbeing and an active lifestyle are current megatrends. At Kajaani University of Applied Sciences you can become a sports specialist who understands that sports and exercise contribute significantly to the well-being of individuals and society. During the studies, you will learn to create commercial sports and leisure services, implement products and events, instruct sports sessions and provide exercise and nutrition counselling.

Bachelor's Degree in Tourism

Tourism is a huge, fast-growing global business. Through your studies, you will acquire comprehensive customer-oriented product development and marketing competences, and you will become familiar with different cultures for the purposes of international tourism. You will also learn to develop and deliver high-quality experiences for tourists and to manage tourism businesses with an entrepreneurial attitude.

For several years in a row, we have been recognized as being among the top universities of applied sciences in Finland to offer high-quality education and student guidance (source: Ministry of Education and Culture in Finland).

**KAMK – a great start for an international
adventure!**



Studying at KAMK International School

Studies at Kajaani University of Applied Sciences are a practical work oriented alternative to traditional university education and give students an excellent combination of hands-on skills along with a theoretical knowledge base. We offer flexible, personalized study paths that enable you to plan your studies so that you can graduate sooner than in the normative 3,5 years.

Participating in student exchange and completing part of the studies in one of our partner universities makes it possible to broaden the specialization of your studies. In the International Business and Tourism degrees, it is also possible to choose a double degree with our partner universities.

How much does it cost?

The tuition fee for non-EU students is 6 000 euros per academic year. An Early bird -scholarship is available on the first year for students who accept their study place within two weeks after receiving the letter of acceptance. It covers 50% of the tuition fee on the first year.

From the second year onward, the scholarships reward students for good progress in their studies. Those who complete a minimum of 55 credits per academic year may receive a scholarship covering 50% of the tuition fee per year. The scholarship will be directly used to reduce the tuition fee.

In addition to the tuition fee, the students must pay for their study materials and for their own living costs. The average monthly living expenses for a student living in Finland are approximately 700 – 900 euros.



How to Apply for Studies Starting in Autumn 2020?

Required application documents, to be downloaded to the online application:

- upper secondary school certificate, in original language with an official translation into English
- copy of passport or ID card
- if graduating in summer 2020: an official statement of the upcoming graduation from your school

Application period 1: Entrance exams

- Application period **8 – 22 January 2020**
- Submit your application online in www.studyinfo.fi and download copies of the required documents to your application.
- Selection is based on entrance exams, that will be arranged in different countries by mid-March. Read more: www.finnips.fi.
- Results are published at the beginning of June at the latest.

Application period 2: SAT test results

- Application period **31 March – 15 April 2020**
- Submit your application online in www.studyinfo.fi and download copies of the required documents to your application.
- Selection is based on SAT test results. Register for the SAT test through the College Board's website and take the test in Evidence-based reading and writing and Mathematics.
- Ask the test organizer to deliver the SAT score report directly to Kajaani University of Applied Sciences (code: 7787). Deadline for submitting the report is 22 April 2020.
- The minimum required scores are 400 from Evidence-based Reading and Writing and 400 from Mathematics.



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Further information:
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