

Pre-assignment (The first part of the examination)
Master Degree in International Business Management, KAMK

The length of the motivation letter should be about **5000 characters**.

Analyse your **professional strengths, development needs, goals, motives and challenges** to study in the Master's Degree in International Business Management (part-time).

Applicants that pass the first part of the examination will receive an email invitation for the second part of the examination (Teams-interview) during week 17.

Assessment: 0-45points

The evaluation stresses

- Fluent written English
- Depth of the analysis
- Content, structure, logic and comprehensibility (language, word choice, sentence structure, writing style)
- Well justified assessment of the applicant's personal strengths, development needs, goals, motives and challenges for successful studies
- Motivation letter as a whole

The essay is disqualified if

- it does not meet the assignment requirements
- it is too short
- it is difficult to comprehend

Applicants that pass the first part of the examination (pre-assignment, min 20 points) will receive an email invitation for the second part of the examination (Tems-interview) on week 17. Interviews will be held on May on weeks 18 and 19.