



# Applicant's Guide 2024



KAMK • University  
of Applied Sciences

# Kajaani University of Applied Sciences

KAMK is a proactive, genuinely international university with a very strong regional and national profile. We have over 300 international students from over 50 different countries. We offer several bachelor's and master's degrees in Finnish but also fully delivered in English. KAMK is one of the top Finnish Universities of Applied Sciences according to the most significant barometers: KAMK is top in providing expertise, counselling and supervision services and the benefits

of practical training. Also, KAMK has the highest student satisfaction in Finland based on the national survey for graduating students in 2019. Our lecturers approach each student as an individual, helping them to identify and develop their personal areas of expertise. The studies focus on practically integrating education with real working life, and train new professionals in response to current labor market needs.



**Kajaani University of Applied Sciences (KAMK) offers the following English-taught degrees on Bachelor level:**

**<sup>01</sup> Bachelor's Degree in International Business**

**<sup>02</sup> Bachelor's Degree in Sports and Leisure Management**

**<sup>03</sup> Bachelor's Degree in Tourism**

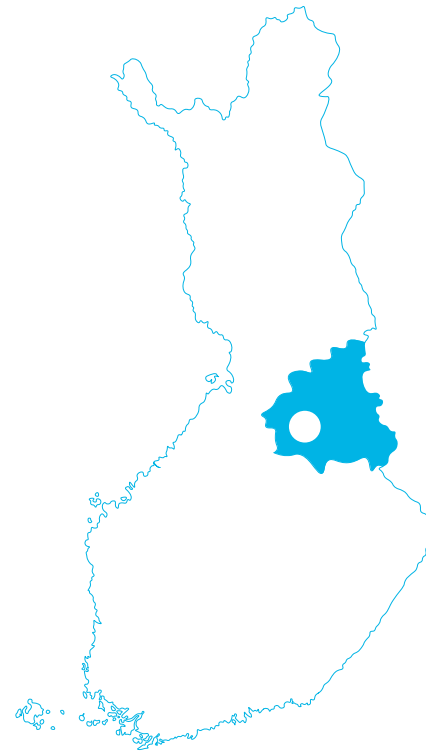
**<sup>04</sup> Bachelor's Degree in Esports Business**

**<sup>05</sup> Bachelor's Degree in Business Information Technology**

**NEW!**



# Welcome to Kajaani, Finland!



**Finland** is a cozy and cool country! Finland is known world-wide for high quality education. Studies at a university of applied sciences (UAS) are career-oriented and provide education for professional expert tasks based on the requirements of working life. All Finnish universities and universities of applied sciences are state-recognised, and the Finnish Higher Education Evaluation Council regularly audits the quality management systems of these higher education institutions to ensure the level of education remains high. KAMK is therefore a state-recognised university of applied sciences, authorised to offer degree programmes in Finland.

In Finland, you can enjoy safe and peaceful environment as Finland is consistently ranked as not only the happiest, but also one of the safest and most peaceful countries in the world. Kajaani is a small lively town with the population of 38,000 in central of Finland. Student life in Kajaani is easy-going: distances are short, and services are of a high standard. The town has all the necessary services yet is small enough to feel safe. Four distinct seasons provide a variety of settings ideal for a wide range of meaningful experiences.

# KAMK campus

Our state-of-the-art campus facilities are exceptionally advanced, compared to our modest size and location in the rural north of Finland. We provide our students with unparalleled access to resources including a fully functioning datacenter (one of the only student operated datacenter labs in Finland), numerous game design rooms, content-creation studio, 3D printing workshop and robotics labs. One of our most well-known facilities is the Esports Room, outfitted with 25 optimised gaming rigs, two 80-inch televisions and a console gaming corner.

All our facilities are located within a single campus area near the city center and our modern student accommodations. Also, in close proximity are various leisure and sports activities including frisbee golf, running tracks, outdoor gyms, skiing trails, and more. Not to mention the mere 30-minute drive to one of Finland's top winter sport resorts Vuokatti, home to the Vuokatti Sport Olympic Training Center.

All international students are warmly welcomed to KAMK. We will arrange reception for our new international students on their arrival to Kajaani, in co-operation with the Student Union KAMO and the city of Kajaani. Our tutoring students will meet you on arrival and make sure that you will find the way to your accommodation safely. The studies begin with thorough orientation and team-building activities to make the start of studies as smooth as possible.



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**NEW!** <sup>05</sup> Bachelor's Degree in  
**Business Information  
Technology**



# Bachelor's Degree in International Business

## Bachelor of Business Administration

*Ready to take on the global business world? The Bachelor's Degree in International Business is your ticket to success! Learn from experienced professionals and gain practical skills in marketing, management, and entrepreneurship. Our program is designed to help you thrive in a dynamic, multicultural environment.*

The Bachelor's Degree in International Business at KAMK provides you with an understanding of the international business operations and gives you varied career opportunities in organizations that are engaged in business on a global scale. The degree develops the necessary skills and competences for success in a modern business environment.

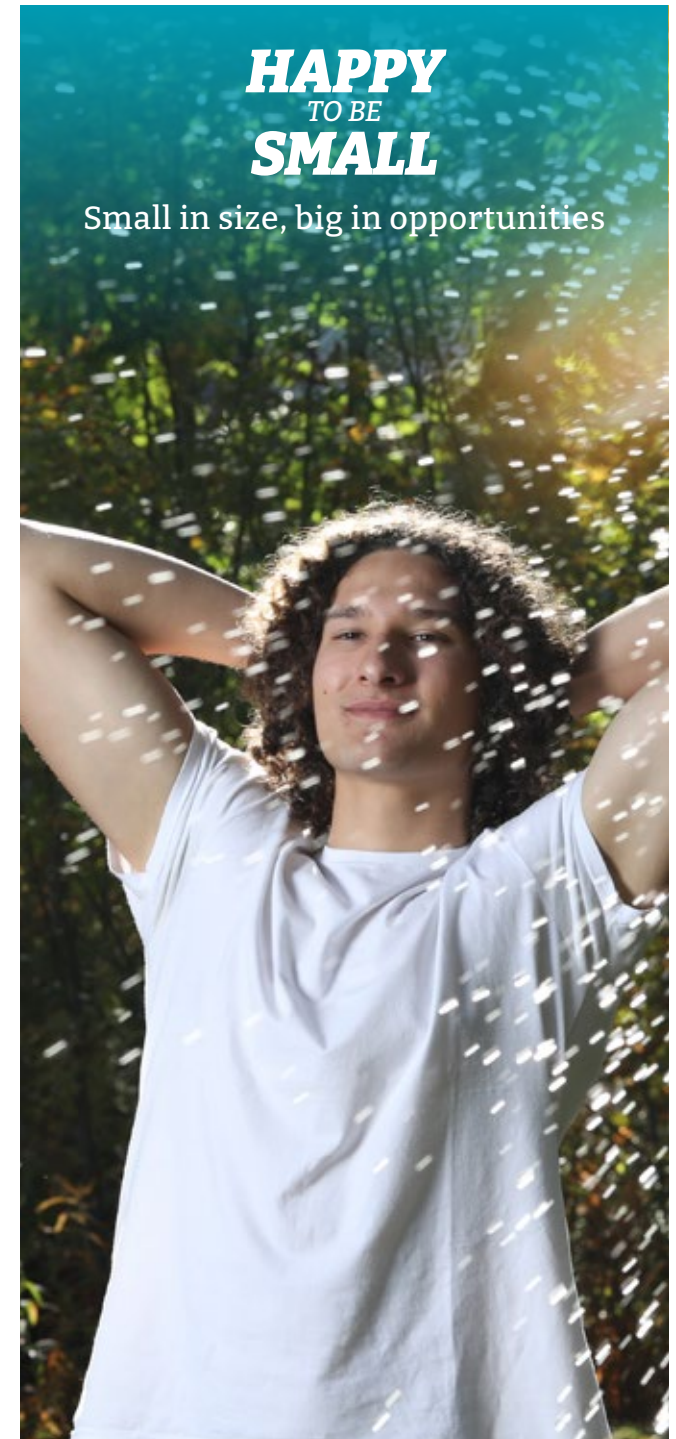
During the studies, you will gain insights into the manager's responsibilities in planning, organizing and leading within the workplace as well as understanding the management practices in the international context. You will deepen your understanding of managing global supply chain and learn to understand the key principles of service design thinking in

business development. You will also learn to create and evaluate the customer experience journey and manage digital business. In the specialization studies you will dive in deeper into the strategic marketing communications and digital marketing solutions.

The studies emphasize applying the learned theories into practice. Hands-on projects, practical training and thesis are a great way of learning, interacting and building networks with the working life.

Our wide network of international partners gives you excellent opportunities to broaden the specialization of your studies via student exchange. The flexibility of the programme makes it possible to graduate sooner than in the official 3,5 years.

The graduates of this degree work in positions such as HR Assistant, Service Specialist, Junior Marketing Manager, Marketing Coordinator, Digital Marketing Consultant, Executive Assistant, Account Supervisor, Digital Manager, Sales Coordinator, Logistics Coordinator and Project Manager.



# Bachelor's Degree in Sports and Leisure Management

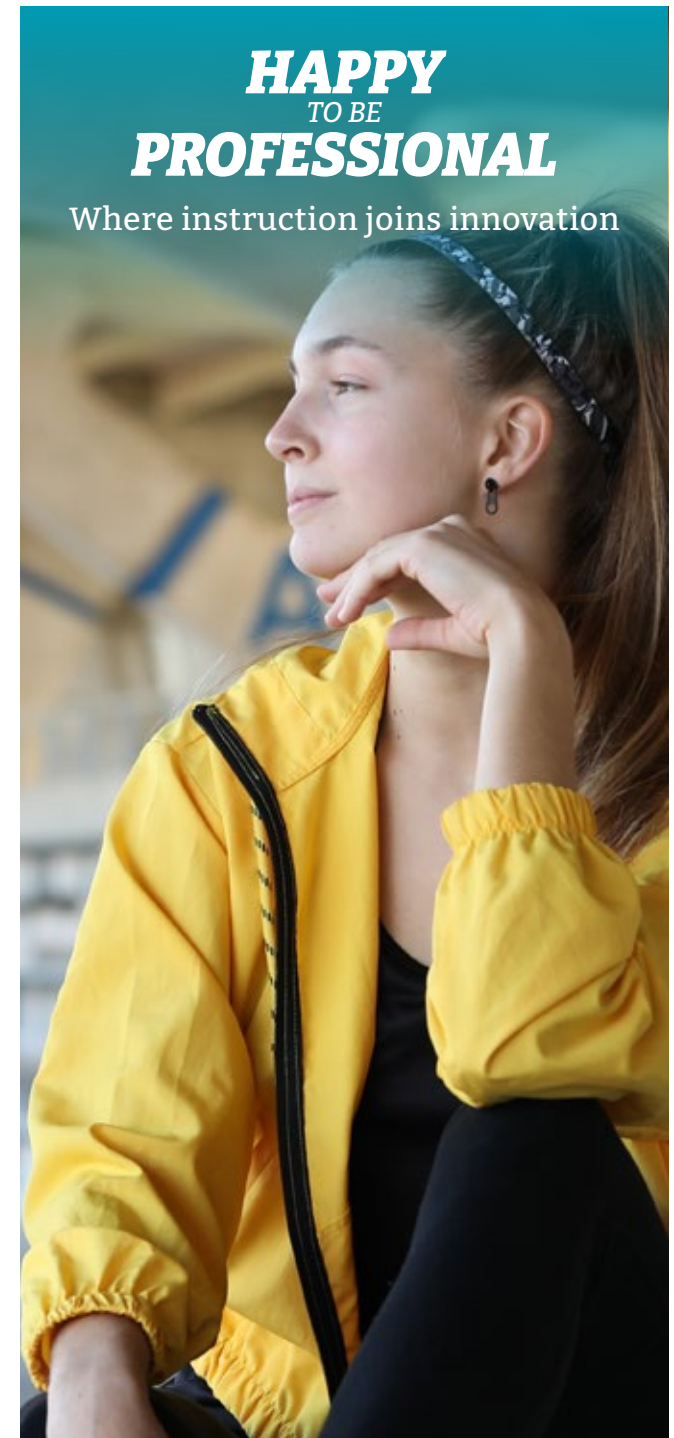
## Bachelor of Sports Studies

*Are you passionate about sports and fitness? Turn your passion into a career with the Bachelor's Degree in Sports and Leisure Management! Our program offers a unique blend of theoretical knowledge and practical skills that will prepare you for a variety of roles in the sports industry. From sports management to coaching and event planning, our graduates have the skills to succeed.*

The Sports and Leisure Management degree at KAMK is a unique degree in Finland. We offer you a versatile degree that develops your professional skillset and competences in different sports but also in coaching and instructing, health enhancing, sport tourism and exergaming as well as the business aspects of sports. The second year of studies will take place in Vuokatti, famous Finnish sports-oriented village 30 km from Kajaani. During the second year of studies, you will deepen your knowledge in the fields of well-being promotion, coaching, testing and sports events.

Vuokatti is known as a unique year-round paradise for top sports, active people and holidaymakers.

During the studies, you will be developing your sports and coaching competences, but also communication, leadership, and marketing skills. To support the sports competence gained from the professional studies, you will dive in deeper in arctic sports and tourism. Graduates of this Sports programme will have attained skills that make them suitable to be employed in a variety of sports and leisure organizations, associations, clubs and businesses, and they will also possess the know-how to run their own sports and leisure enterprises. Your future job title might be Sports Instructor, Sports Consultant, Coach or Personal Trainer, for example, but you will be also able to work in different kinds of development, planning or training roles within the field of sports or activity tourism, or work in managing and organizing sports events and activities.





# Bachelor's Degree in Tourism

## Bachelor of Hospitality Management

*Ready to explore the world and turn your love for travel into a career? We can take you there! Our program prepares you for a variety of roles in the tourism industry, from hospitality to event planning and destination marketing. With hands-on learning experiences and expert guidance, you'll gain the skills and knowledge you need to succeed in this exciting field.*

The Bachelor's Degree in Tourism at KAMK provides you with an understanding of sustainable and responsible tourism in addition to enhancing your business competence to succeed in working in the international tourism industry. The degree blends theory with practice to provide our graduates with the necessary skills to manage quality tourist experiences and to develop and manage tourism businesses with entrepreneurial attitude

Tourism services consist of many different components, such as accommodation, catering, program and transport services, as well as event, conference and congress services. You will study to obtain comprehensive customer-oriented product development and marketing competence as well

as the knowledge and skills to successfully manage and develop tourism businesses. An important part of the studies are projects, practical training and thesis that are done in collaboration with the working life, providing you with the networks and skills for employment after graduation.

We encourage you to develop competence in different areas of tourism and therefore to plan a personal study path. You specialize in hospitality management, but your personal study path may also include developing your international competence in one of our partner universities abroad, a double degree with a German partner university or practical training abroad. It is also possible to choose for example study modules from other fields, such as Arctic Sports and Tourism, Event Management or Marketing Communications.

With good planning and determination, graduation in less than the official 3,5 years is possible. After graduation, your job title might be Receptionist, Tour Operator, Event Specialist, Traffic Agent, Travel Sales Coordinator, Front Desk Agent, Front Office Manager, Restaurant Manager.





# Bachelor's Degree in Esports Business

## Bachelor of Business Administration

*Are you a gamer with a passion for business? The Bachelor's Degree in Esports Business is the perfect program for you! Our program combines the world of gaming and business to prepare you for a career in the booming esports industry. Gain hands-on experience in marketing, event planning, and team management, and learn from experts in the field.*

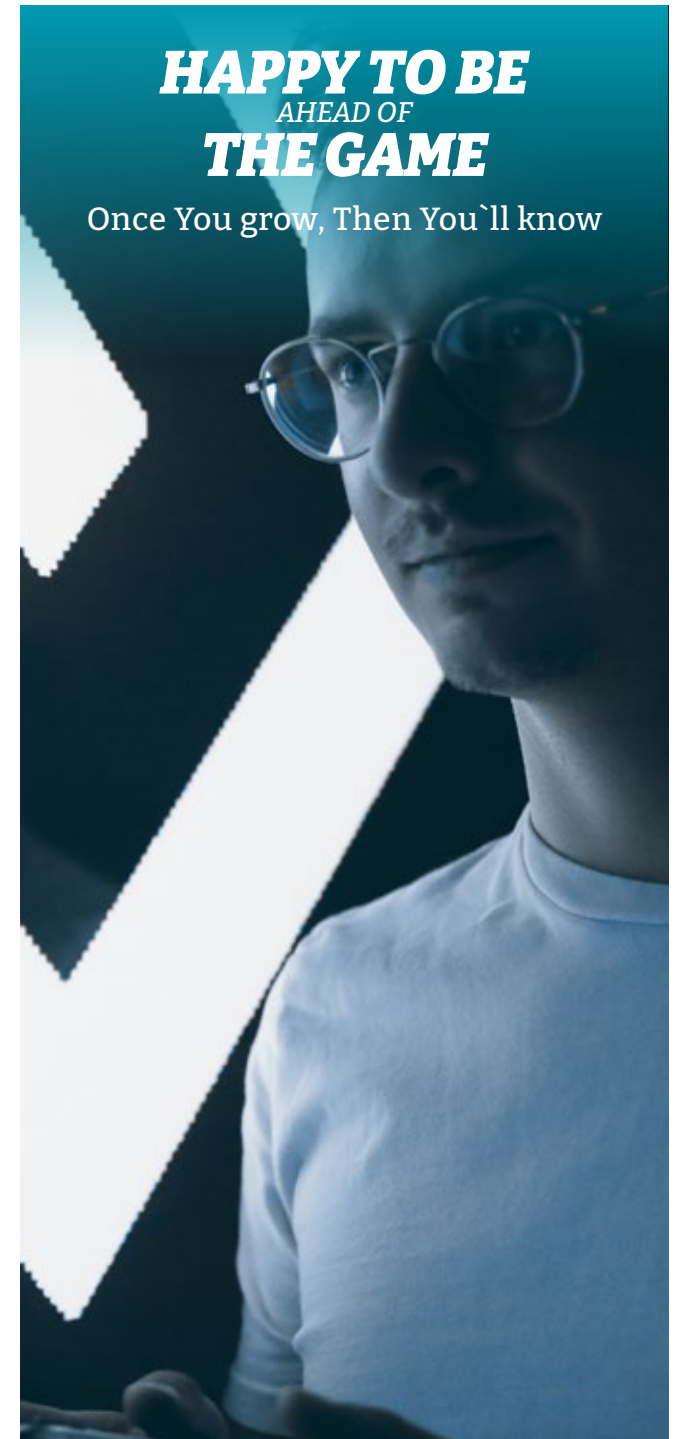
Are you a fan of esports? Ever wondered what happens behind the scenes of your favourite esports team? How they put on such large-scale events? The Esports Business degree program at KAMK provides you with an exclusive look into the business landscape of the next billion-dollar industry.

The Bachelor's of Esports Business is not a player training course and therefore is not focused on improving the students in-game ability but rather provides attendees with an all-encompassing curriculum focused on the various career opportunities available in the esports landscape, primarily focusing on business operations, digital marketing, and event management. You will receive the same core fundamental business knowledge as those within traditional business

degrees, but through the lens of esports and utilizing topical industry case studies. Examples of additional courses include individual coaching, contract law, and esports service design.

This programme's structure is as unique as the industry it represents. Esports cannot simply be taught in a classroom, and for this reason practical hands-on experience, entrepreneurship and networking are vital components of the curriculum. From the moment the studies begin, students are presented with a wide range of exciting opportunities including joining our on-site esports organization KAMK.GG or planning campus activities (viewing parties, LAN sessions, etc) within the KAMK Esports Club.

As a professional in Esports Business you can be working with developing and managing partnerships and business collaborations (such as advertising, marketing, sponsorship to name a few). Depending on your area of specialization, you can also coach players and team members, work in event management or start your own business.



# Bachelor's Degree in Business Information Technology, Game Development

## Bachelor of Business Administration

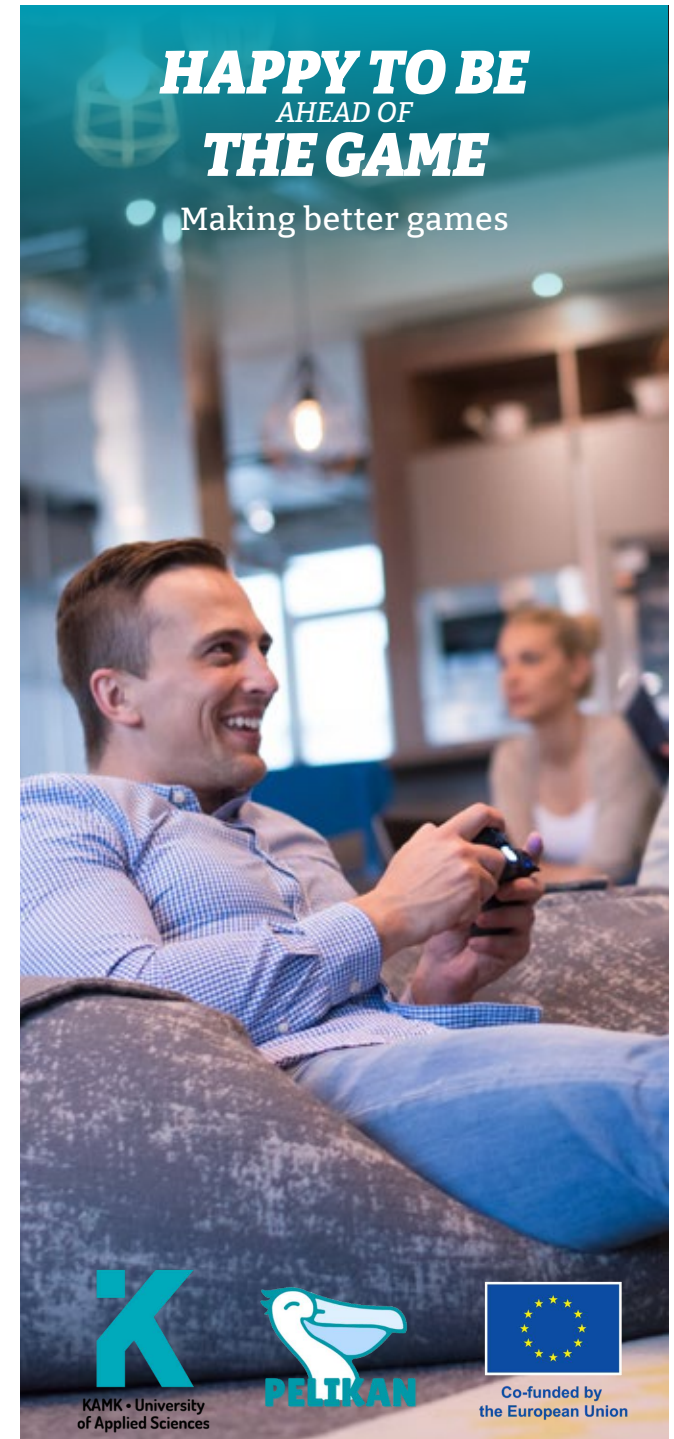
*Are you ready to turn your passion for gaming into a career? With a focus on game development, our program offers extensive education in this exciting field. Work alongside like-minded individuals in a top-notch environment and choose to specialize in game programming, game graphics, or game production. Through hands-on projects, you'll gain a profound understanding of the game industry and create your own game applications using the latest technology.*

The Bachelor's Degree in Business Information Technology at Kajaani University of Applied Sciences offers you an extensive education in the field of game development. During the studies, you can choose to specialize in game programming, game graphics or game production. The degree emphasizes applying the learned theories into practice. Basic studies provide you with a strong foundation in project work, business, languages, and communication, as well as general skills in different areas of game development.

Hands-on projects, practical training and thesis are a great way of learning, interacting, and building networks with the working life.

On our campus, we have a unique community of game developers and offer our students state-of-the-art learning environments to use! We also are a Sony Playstation First Academic Partner, first one in Finland.

Graduates of this degree may find employment in various training, design and development tasks in game and software development. We have excellent connections with companies locally, in Finland and worldwide – our alumni are employed by top companies in the games industry, such as Critical Force, Supercell, Ubisoft, Housemarque and Remedy, to name a few. It is also possible to emphasize entrepreneurship skills in your studies and start your own business after graduation.







## Exchange and Double Degree Opportunities

During the studies, you will be given the opportunity to spend one or two semesters abroad, either studying in one of our partner institutions or accomplishing practical training. KAMK has over 100 international partners all over the world. Studies completed on exchange are fully accredited to form a part of your degree at KAMK.

In addition to the student exchange, our International Business and Tourism students have the opportunity to apply for a double degree. By completing a part of the studies in a certain partner university, you will gain two bachelor's degrees, one from KAMK and the other from the partner university, when you graduate. All full-time degree students choosing to go for student exchange are eligible to apply for Erasmus+ grant regardless of their nationality.

## Student Union KAMO

KAMO is the Student Union at our University of Applied Sciences. It is a non-profit association, which looks after the interests of KAMK students. KAMO also organizes numerous events during the academic year, including outdoor recreation days and social evenings. KAMO is responsible for tutoring activities at KAMK. Tutoring students help new students to get their studies started and to cope with everyday life in Kajaani.

## Accommodation

Student accommodation is available in modern and neat apartments near the campus. Local housing company offers shared, furnished apartments where each student has a private furnished room. According to the students' preferences, also unfurnished student accommodation is available within a walking distance from campus or if willing, students can rent an apartment privately. The average monthly living expenses for a student in Finland are approximately 700 – 900 euros (incl. rent and other living costs).

## Tuition Fees


The tuition fees at KAMK on Bachelor-level are 7,000 euros per academic year for non-EU/EEA citizens. As a newly selected student, you can take advantage of the Early Bird -scholarship. The scholarship provides you with a discount of the tuition fee if you accept the study place and pay your tuition fee within two weeks from the notice of admission.

After the first year, there are two different scholarships available. One rewards for good progress in studies provides a discount on the tuition fee yearly. Another one is based on Finnish language skills, and it is available only once during studies. Further information on the tuition fees and scholarships on our website <https://www.kamk.fi/en/Study-at-KAMK/Tuition-Fee-and-Scholarships>.

In addition to tuition fees, the students must pay for their own living costs. The tuition fee is paid for each semester when the student is registered as presents (ie. completing any studies).

# How to apply

for studies  
at KAMK



Application for the English-taught degree programmes

is submitted online through the application system at

**[www.studyinfo.fi](http://www.studyinfo.fi)**

during the application period.

Joint application for studies  
starting in autumn 2024 takes place on  
**between 3 and 17 January 2024.**

## Entrance examination

The students for the Bachelor's degree will be selected based on an online entrance examination. The exam is arranged in collaboration with different Finnish universities of applied sciences and it assesses the applicants' abilities to study in universities of applied sciences.

The entrance exams are organized online in February - March. The entrance exam is completed by the applicant's own computer. The entrance examination does not contain any pre-reading materials or pre-tasks.

Read more at **[www.uasinfo.fi](http://www.uasinfo.fi)**



# Required documents

Applicants, who have completed a qualification outside Finland, must attach the following documents to their online application in Studyinfo.fi by the given date:

- A copy of the final secondary school certificate or equivalent.
- A copy of an official Finnish, Swedish or English translation of the certificate must be provided, if the certificate is not written in one of these languages. The translation must have the translator's signature and stamp.
- A copy of the passport  
Please note! Only a biometric passport or a biometric EU/EEA identification card (ICAO 9303 standard compliant) are accepted

The applicants graduating in summer following the application period, are requested to submit the copy of the transcript of records (and official translation) to the online application form by the given date. The copies of the final certificates will be submitted upon confirmation of acceptance.

**NEW !** Applicants also have to prove their English language skills either by an internationally recognized language test or previous studies. The required document must be attached to the Studyinfo application with other required documents.

The list of accepted language tests is available at [www.uasinfo.fi](http://www.uasinfo.fi)

If you apply with education completed in Finland, please find more information at [www.studyinfo.fi](http://www.studyinfo.fi)

More information on admissions criteria at [www.studyinfo.fi](http://www.studyinfo.fi)

## Acceptance

*The results of the student selection for degree programmes starting in autumn 2023 will be announced at the latest on 31 May 2024.*

*All applicants accepted to study at Kajaani University of Applied Sciences (KAMK), must confirm their acceptance of the study place by the given deadline.*

*The study place will be automatically cancelled if the confirmation is not received.*

Check the important dates and deadlines at  
**[www.kamk.fi](http://www.kamk.fi)**

# Notes

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# ***HAPPY TO BE PROFESSIONAL***



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## **CONTACT US!**

**Kajaani University of Applied Sciences**

Admissions Services | Tel. + 358 40 654 8475 | Email: [admissions@kamk.fi](mailto:admissions@kamk.fi)

## **FURTHER INFORMATION:**

**[www.kamk.fi](http://www.kamk.fi)** > English > Study at KAMK

<http://kamkbachelor.fi>