




KAMK • University
of Applied Sciences

Master's Degree in International Business management

Master of Business Administration

Do you work for a company / organization that is seeking growth and planning to internationalize? Are you working for an international company and need to upgrade your degree to match your work environment? Grab this unique opportunity to have a deeper understanding of different aspects of business in the global operating environment!

A woman with short brown hair, wearing black-rimmed glasses and a blue denim jacket, is sitting at a desk. She is looking directly at the camera with a slight smile. Her arms are crossed. On the desk in front of her are several sheets of paper, a pen, and some colorful sticky notes. The background is a bright, out-of-focus indoor setting with a window.

Are you interested in expanding your professional networks?

Join KAMK Master School to Study Master's Degree in International Business Management.

The degree will provide you with a deeper understanding of different aspects of business in the fast changing global operating environment. **The studies focus on topics such as leadership and management skills, megatrends and business conceptualization.**

The studies also include versatile business development and promotion methods such as coaching, networking, service design, digitalization and future forecast methods. In addition, they offer you future-oriented perspectives on emerging technologies.

The aim of the studies

The focus of the studies is on developing future-proof management competences. You will gain transferable, life-long learning skills, and the ability to use knowledge and different methods to develop working life practices and business.

The studies support personal growth to challenging R&D and management tasks. The study module assignments and master's thesis will help you to put the business growth intentions of your work place into action, internationalize the business, or enhance the use of emerging technologies in business activities.

FUTURE-PROOF MANAGEMENT: THE KEY TO SUCCESSFUL BUSINESS OPERATIONS.

MASTER'S DEGREE IN INTERNATIONAL BUSINESS MANAGEMENT

Master of Business Administration

STRUCTURE OF THE STUDIES 90 cr

MANAGEMENT STUDIES 15 cr

- Professional Development 5 cr
- Human Resource Management 5 cr
- Strategic Management 5 cr

RDI STUDIES 10 cr

- Business Research and Development Methods I 5 cr
- Business Research and Development Methods II 5 cr

ADVANCED PROFESSIONAL STUDIES 25 cr

- Global Trends, Business Innovations and Concepts 5 cr
- International Business in Emerging Markets 5 cr
- Emerging Technologies and Business 5 cr
- Service Design 5 cr
- Customer Experience Management 5 cr

FREE-CHOICE STUDIES 10 cr

Courses vary yearly

- Project Management 5 cr
- Intensive Study Week in Finland 5 cr
- Intensive International Study Week 5 cr
- Courses offered by partnership Universities

MASTER'S THESIS 30 cr



Timing and implementation of the studies

The Master's degree at KAMK is a multi-modal degree. It is a part-time program that consists of online lectures, e-learning, independent learning, group work, discussions and assignments. **Each semester will start with an intensive week online and the studies will be completed fully via e-learning environments** (online, distance learning).

The **online lectures** are delivered **every or every second week, one evening per week**. The assignments for each study module are based on a theoretical framework which is then applied to develop the practices and activities of your work place/organization. A part of the studies will be completed in collaboration with our international partner universities, either in Kajaani or abroad.

MASTER'S DEGREE IN INTERNATIONAL BUSINESS MANAGEMENT

Master of Business Administration

Field of studies

Social Sciences, Business and Administration

Degree

Master of Business Administration

Extent and duration of studies

90 credits, part-time multi-modal studies lasting 2 years while working

Language of instruction

English

Tuition fees

Non EU citizens are subject to tuition fees

Eligibility criteria

The minimum requirement is a Bachelor's (first-cycle) degree qualification in any field and **two year's work experience in the field of business and commerce**, as well as sufficient proficiency in English.

However, **a minimum of 20 credits of business studies are required**. Applicants with work experience in demanding specialist posts or managerial/leadership posts can be considered to have achieved the required 20 credits of business studies.

Applicants must provide appropriate certificates of their studies and work experience (degree certificate, work certificates to prove their eligibility within the application period).

Entrance Exam

The students for the Master's degree will be selected based on motivation letter and online interview (Microsoft Teams meeting). Time when the motivation letter must be submitted will be added soon.

Note: Entrance examination results from other UAS will not be accepted.

"The Master's Degree in International Business Management offers you an opportunity to promote your career in today's global business life. The studies will expand and deepen your management and business competence to suite the modern business environment."

**Jaana Lappalainen, Ph.D. (Econ.),
Head of Master's Degrees**



Further Information

Admissions Services

tel. +358 44 7101 229

admissionsoffice@kamk.fi

Apply online at

www.studyinfo.fi/ www.opintopolku.fi/ (in Finnish)

Further Information

www.kamk.fi/en/Applicants