



KAMK • University
of Applied Sciences

Start your own story

Kajaani University of Applied Sciences

Applicant's Guide **2019**



Kajaani University of Applied Sciences (KAMK)

offers the following English-taught
degrees:

- Bachelor's Degree in International Business
- Bachelor's Degree in Sports and Leisure Management
- Bachelor's Degree in Tourism
- Bachelor's Degree in eSports Business
- Master's Degree in International Business Management

Kajaani University of Applied Sciences

Studies at Kajaani University of Applied Sciences (KAMK) are a practical work oriented alternative to traditional university education and give students an excellent combination of hands-on skills along with a theoretical knowledge base.

For years, KAMK has been among the top universities of applied sciences in Finland to offer high quality education and student guidance*. Our lecturers have an individual approach with each student, helping them to identify and develop their personal area of expertise. Our degrees provide you with skills highly valued by the working life.

*Ministry of Education and Culture





Arctic Circle

Ivalo 625 km

Oulu 181 km

KAJAANI

FINLAND

Helsinki 551 km

Welcome to Study in Kajaani, Finland!

Further information:

www.kajaani.fi

www.studyinkajaani.fi

www.vuokatti.fi

Finland is a cozy and cool country! Finland is known world-wide for high quality education.

Studies at a university of applied sciences (UAS) provide professional higher education geared to requirements and development of working life and support professional development. The Ministry of Education and Culture closely oversees the quality of teaching in higher education institutions in Finland.

Kajaani is a small lively town with the population of 38,000. Student life in Kajaani is easy living: distances are short and services are of a high standard. The town has all the necessary services, yet is small enough to feel safe.

Four distinct seasons provide a variety of settings ideal for a wide range of meaningful experiences. Kajaani also offers everyone excellent recreational and free-time facilities. One of the biggest holiday and sports resorts in Finland, Vuokatti, is just 35 km away from Kajaani. It offers excellent opportunities for e.g. cross-country skiing and downhill skiing, husky safaris, wakeboarding, hiking and bathing in a spa.

You can travel to Kajaani by bus and train as well as by airplane. A flight from Helsinki to Kajaani only takes about an hour. Kajaani has train connections to south, north, east and west.

Did you know this?

- Finland is the most stable country in the world (Fragile States Index 2017)
- Finland is the safest country in the world (The Travel and Tourism Competitiveness Report 2017)
- Finland is the second most gender equal country in the world (Global Gender Gap Index 2016)
- The supply of public online services in Finland is the second best in Europe (The Digital Economy and Society Index 2017)

Bachelor's Degree in International Business

Bachelor of Business Administration

The Bachelor's Degree in International Business at KAMK provides you with an understanding of the international business operations and gives you varied career opportunities in organizations that are engaged in business on a global scale. The degree develops the necessary skills and competences for success in a modern business environment.

The studies focus on international marketing in a modern, digitalized environment. Students will be provided with a multidisciplinary approach to a marketing communications supplemented with specific current phenomenon such as digital marketing automation, storytelling, content marketing, customer dialogue online as well as mobile marketing. Students undertake courses that involve participation in hands on business projects in collaboration with local companies, emphasizing interaction within multicultural group.

Our wide network of international partners gives you opportunities to broaden the specialization of your studies via student exchange. Personal study planning makes it possible to shorten the total study time. The graduates of this degree work in positions such as HR Assistant, Service Specialist, Junior Marketing Manager, Executive Assistant, Account Supervisor, Digital Manager and Project Manager.

More information: applykamk.fi.

Credits	210 credits
Duration	3.5 academic years
Language of Instruction.....	English
Number of Study Places	15

Bachelor's Degree in Sports and Leisure Management

Bachelor of Sports Studies

The aim of the **Bachelor's Degree in Sports and Leisure Management** at Kajaani University of Applied Sciences is to train students to become sports specialists who understand that sports and exercise contribute significantly to the well-being of individuals and society.

During your professional studies you will create commercial sports and leisure services, implement products and events, instruct sports sessions and provide exercise and nutrition counselling. Entrepreneurial competence is the central theme of the studies along with experiential activities and smart solutions.

Expand and deepen your professional sports competence with further specialization studies (30 credits), where you can study commercializing sports services, exergaming, tourism or sports coaching, among other specialized subjects. You can also accomplish this 30-credit package abroad in one of our many partner universities and benefit from their expertise, for example in sports coaching, health promotion or business.

Graduates of our degree find work in both instructing and coaching as well as in fitness training, sports business and activity tourism. They also possess the knowledge needed to create and run their own sports and leisure business. In addition, graduates of our degree have a solid foundation for continuing their studies in the broad field of sports and leisure management.

More information: applykamk.fi.

Credits210 credits
Duration 3.5 academic years
Language of Instruction English
Number of Study Places20



Bachelor's Degree in Tourism (Adventure Tourism)

Bachelor of Hospitality Management

The Bachelor's Degree in Tourism at KAMK offers a degree blending theory with practice to provide our graduates with the necessary skills to manage quality tourist experiences and to develop and manage tourism businesses with entrepreneurial attitude. The focus of the degree lies in nature activities, cultural aspects and recreational tourism.

The theme of the Bachelor's Degree in Tourism is innovative creativity, responsible and sustainable tourism enterprise development, internationality and personal development. Field trips play an important role in this versatile degree. A number of tourism destinations are explored as part of the studies. In this degree you will also spend a lot of time outside the classroom, experiencing tourism services and activities first hand.

The students specialize in adventure tourism or wellbeing tourism. In the adventure tourism module, students will learn to create and commercialize experiences in the form of summer and winter nature and sports tourism activities. The wellbeing tourism module enables students to develop experiential concepts of wellbeing and wellness products as a part of tourism.

More information: applykamk.fi.

Credits	210 credits
Duration	3.5 academic years
Language of Instruction	English
Number of Study Places	20

English-Taught Bachelor's Degrees at KAMK

Bachelor's Degree in Esports Business

Bachelor of Business Administration

Electronic Sports (esports) is an umbrella term for organized, competitive computer gaming. Esports is a rapidly growing industry with huge business potential and KAMK is the first to offer the degree in Esports Business. The programme aims at providing the students with the vital skills needed to master managing and planning esports as a business enterprise.

The basic studies provide you with the business competence needed to understand the fundamental processes of business operations and the esports landscape. In professional studies you will study leadership and management, esports event management and managing and planning international operations and also dive in deeper into the esports landscape and learn about esports business, games, publishers and the community. The optional studies are a chance to specialize in coaching, event management, game development, entrepreneurship or in R&D projects.

As a professional in Esports Business you can be working with developing and managing partnerships and business collaborations (such as advertising, marketing, sponsorship to name a few). Depending on your area of specialization, you can also coach players and team members, start your own business or work in game development. There are esports related activities at KAMK and in Kainuu area that can be tied to studies and gives the student more practical vision of organizing esports events.

More information: applykamk.fi

Credits210 credits
Duration 3,5 academic years
Language of instruction..... English
Number of study places..... 15

Our student's stories



Anton Vorozheikin **International Business**

"I'm Anton Vorozheikin, an International Business graduate from Kajaani University of Applied Sciences. During my second semester, I decided to plan my studies so that I could graduate within 3 years. At the end, that proved to be quite easy – I had the motivation and enjoyed the studies much. Now, after graduation with the Bachelor's degree, I'm heading to Switzerland to study for a Master's Degree in International Business. I'm thankful that I had the opportunity to study and work in Finland. The best thing about the studies at KAMK was that each course included practical work in groups and as the study groups are multicultural, I've had a lot of discussions with people from different countries. This has taught me communication and leadership skills and I've learned how to deal with people with different motivation, which is valuable experience towards the working life. "

Violet Mwakoi **International Business**

Violet Mwakoi completed her Bachelor's Degree in International Business at KAMK within two years. "The key is good time management, setting your priorities right and setting challenges for yourself. During my studies, I have been on student exchange for one semester and I also did my practical training abroad. After the first year, I had summer courses but I was also working full time then. The studies here are flexible and offer the possibility to build your own study path that enables you to graduate faster.



Studying at Kajaani University of Applied Sciences



All the international students are warmly welcomed to KAMK. New students can soon notice that we care of all our students. The studies begin with 4-day orientation programme and team-building activities to make the beginning of studies as smooth as possible.

Single campus area

Our single campus area is a melting pot of different countries and cultures. To make things easy for you, all our student services are located comfortably close to each other.

Our campus facilities incorporate modern technologies like datacentre, game design, 3D printing and robotics labs. We also have a cutting edge smart gym, which uses gaming technologies within a digital environment to deliver fun and effective physical training.

A wide range of sports services are offered for students. Two sports halls, two gyms and a climbing wall on campus are in students' use for instructed group sessions, ball games and individual training and exercising.

Besides course books and printed materials, campus library provides extensive electronic resources. Our campus guarantees that you will enjoy the comfort and ease of on-hand services while being temptingly close to the magic of the taiga and Kajaani's fantastic outdoor sports and leisure areas.

Study in a multicultural environment!

About 60 % of the students in our English-taught degree programmes are foreign, coming from over 15 different countries. The number of international students is currently approximately 200, including degree students and exchange students.



Arrival Service for Foreign Students

We will arrange reception for our new international students on their arrival to Kajaani, in co-operation with the Student Union KAMO. Our tutoring students will meet you on arrival and make sure that you will find your way to your accommodation safely.

Exchange and Double Degree Opportunities

During your studies, you will be given the opportunity to spend one or two semesters abroad, either studying in one of our partner institutions or accomplishing practical training. KAMK has over 100 international partners all over the world. Studies completed on exchange are fully accredited to form a part of your degree at KAMK.

In addition to the student exchange, our International Business and Tourism students have the opportunity to take a double degree during their studies. By completing a part of the studies in a certain partner university, you will gain two bachelor's degrees, one from KAMK and the other from the partner university, when you graduate.

All full-time degree students choosing to go for an exchange period are eligible to apply for Erasmus grant regardless of their nationality.

Friend Family Programme

KAMK has a Finnish Friend Family programme, which offers our international students the chance to get to know Finnish culture and language better by pairing participating students with families from the Kainuu area. The Friend Family Programme not only allows students to experience everyday Finnish life, but also helps them adapt to their new surroundings by connecting them with a welcoming Finnish family.

Tutoring Students and Student Union KAMO

KAMO is the Student Union of our University of Applied Sciences. It is a non-profit-making association, which looks

after the interests of KAMK students. KAMO also organizes numerous events during the academic year, including outdoor recreation days and social evenings. KAMO organizes tutoring activities at KAMK. Tutoring students help new students to get their studies started and to cope with everyday life in Kajaani.

Accommodation

Student accommodation is available in modern and neat apartments on campus. Each student has a private furnished room in shared apartment. According to the students' preferences, also unfurnished student accommodation is available within a walking distance from campus or if willing, students can rent an apartment privately.

The average monthly living expenses for a student living in Finland are approximately 700 – 900 euros.

Tuition Fees

The tuition fees at KAMK are 6000 euros per academic year for non-EU/EEA citizens. If a student accomplishes a minimum of 55 credits in the first academic year, s/he can apply a scholarship of 3000 euros per year from the second year onwards. Scholarship will be applied as a discount to your tuition fee. In addition to tuition fees, the students must pay for their study books and materials and their own living costs.

Master's Degree in International Business Management

Master of Business Administration

The degree will provide you with a deeper understanding of different aspects of business in the global operating environment. The studies focus on topics such as leadership and management skills, megatrends and business conceptualization. The studies also include successful business development and promotion methods such as coaching, networking, service design, LEAN, digitalization and future forecast methods. In addition, they offer you future-oriented perspectives on emerging technologies such as virtual reality, augmented reality, intelligent solutions, artificial intelligence and robotics and the advantages of new technologies in business development.

It is a part-time program designed to be completed while working. The degree consists of online lectures, e-learning, independent learning, group work, discussions and assignments. Each semester will start with an intensive week in Kajaani, otherwise the studies can be completed via

e-learning environments. The online lectures are delivered every second week. The assignments for each study module are based on a theoretical framework which is then applied to develop the practices and activities of your work place/ organization

The eligibility is given by completing a Bachelor's (first-cycle) degree qualification and three year's work experience in the field of business and commerce (after the bachelor's degree), as well as sufficient proficiency in English. Read more about the application process at www.kamk.fi/en.

Credits	90 credits
Duration	2 academic years
Language of instruction	English
Number of study places	20



How to apply for higher education in Finland

Application for the English-taught degree programmes in Finnish higher education institutions are submitted online through the joint application system at www.studyinfo.fi during the application period.

Application steps:

1. Get familiar with the study programmes by using the search engine on www.studyinfo.fi.
2. During the application period (9 – 23 January 2019), choose up to 6 study programmes that you wish to apply by clicking "Fill in application form" or "Apply" on www.studyinfo.fi. Remember to set the study options in order of preference, so that the option you prefer most is first on the application.
3. Submit the application and write down your application number for future reference. A confirmation that the application form has been received will be sent to your e-mail.
4. Submit the necessary documents in accordance with the higher education institution requirements. Your application will be evaluated once you submit the necessary supporting documentation within the deadline (30 Jan).

With one application you can apply to up to 6 study programmes.



Application to Bachelor's Degrees in English

If you apply with education completed outside Finland

You can apply to a Bachelor's degree in Finland if you have a foreign qualification that provides eligibility for higher education in the awarding country.

Supporting Documentation

You must submit the following documents by 30 January 2019, 3 pm Finnish time (+ 2 hrs GMT) at the latest.

- **A copy of the final secondary school certificate or equivalent.**
- **A copy of an official Finnish, Swedish or English translation of the certificate** must be provided, if the certificate is not written in one of these languages. The translation must have the translator's signature and stamp.

More information on admissions criteria at www.studyinfo.fi

If you apply with education completed in Finland

Please see more information at www.studyinfo.fi

The applicants graduating in summer of 2019 will be requested to submit the copies of their current academic record and a letter from school confirming the graduation. The copies of final certificates will be submitted upon confirmation of acceptance by 8 July 2019, 3pm Finnish time.

Entrance Examination

The examination includes a compulsory section measuring English language proficiency. Applicants must pass all sections of the entrance exam in order to be considered for admission.

Bachelor's Degrees in International Business and eSports Business

Part of the entrance exam is based on the pre-reading material, which will be available on KAMK website in January. The entrance exam usually includes an essay, multiple-choice questions, and a section measuring mathematical/logical thinking. The written part of the entrance exam is followed by a group discussion based on selected topics. KAMK accepts entrance exams completed in the same entrance exam group in a different University of Applied Sciences.

Bachelor's Degree in Sports and Leisure Management

The entrance examination includes an evaluation of the applicant's motor skills, an interview, a written test and an evaluation of his/her instruction skills during a coaching session. Please note that for this programme entrance examination results from other UAS will not be accepted.

Bachelor's Degree in Tourism

The entrance examination places emphasis on aptitude for studying the field. The exam includes motivation section, essay/article section and mathematical/logical thinking section. KAMK accepts an entrance examination taken in the same entrance exam group at another university of applied sciences

Entrance Examinations Abroad

KAMK also arranges entrance examinations abroad in co-operation with the FINNIPS network. For the list of participating countries please visit the Finnips-website www.finnips.fi.

Samples of previous entrance exams are not available.

Acceptance

The results of the student selection for degree programmes starting in autumn 2019 will be announced earliest on in May 2019. All those who have been accepted to study at Kajaani University of Applied Sciences (KAMK), must confirm their acceptance of the study place by 8 July 2019, 3 pm Finnish time at the latest. Without this confirmation, the study place will automatically be cancelled. The original and final certificates will be checked during the first 2 weeks of the studies. The admission is conditional until the applicant's certificates have been verified. The UAS may withdraw applicant's admission, if he/she has given false information.

We are looking forward
to meeting you at Kajaani University
of Applied Sciences!





**KAMK • University
of Applied Sciences**

Kajaani University of Applied Sciences

Admissions Services
Ketunpolku 1 (Tietö 1)
87100 Kajaani, Finland
Tel. + 358 44 7101 229
Email: admissions@kamk.fi

Further information:
www.kamk.fi > English > Applicants
www.applykamk.fi



Application

January 2019

Apply online at www.studyinfo.fi
between 9 - 23 Jan

Submit the enclosure documents
by 30 Jan

March 2019

Entrance exams outside Finland

April 2019

Entrance exams in Finland

May 2019

The results are published earliest
in May

July 2019

Confirm that you accept the study
place by 8 July

August 2019

Studies begin at the end of August