

INTERNATIONAL BUSINESS		Autumn 2020			
Course	Code	Teacher	Group	ECTS	
SECOND YEAR COURSES					
Economics	KBBO007-3006	John Wideman	LBI19S	5.0	
International Management	KBPI021-3006	Jan Mitts	LBI19S	5.0	
Strategic Management	KBPI023-3006	John Wideman	LBI19S	5.0	
Leadership and Human Resource Management	LB00BF89-3003	Ruey Komulainen	LBI19S	5.0	
Supply Chain Management	LB00BI27-3003	John Wideman	LBI19S	5.0	
Integrated Marketing Communications in Digital Environment	LB00BK61-3002	Elina Jääskeläinen	LBI19S	5.0	
THIRD YEAR COURSES					
Advanced Project in Services Marketing	KBPA007-3007	Maarit Vuorinen, Elina Jääskeläinen	LBI18S	5.0	
Marketing Research	KBPB003-3007	John Wideman	LBI18S	5.0	
R&D Studies	LB00BH97-3002	Ari Teirilä, TBA	LBI18S	5.0	
Innovative Service Strategies	LB00BI05-3002	Maarit Vuorinen	LBI18S	5.0	
Marketing Excellence in the International Environment	LB00BI09-3002	Ruey Komulainen	LBI18S	5.0	
Strategic Marketing Management and Planning in the Digital Era	LB00BI10-3002	John Wideman	LBI18S	5.0	
AVAILABLE FOR ALL					
Finnish for Exchange Students	KBVY001-3005	Rea Stricker	Contact lessons	3.0	min.20 students
Basic German 1	KBDE017-3007	Liisa Mikkonen	Contact lessons	5.0	min.20 students
Basic Russian 1	KBRU010-3005	Seija Heikkinen	Contact lessons	5.0	min.20 students
English conversation	KLVK007-3006	Kaisa Enticknap-Seppänen	Contact lessons	3.0	min.20 students
Tandem French - Russian	KB00BU64-3001	Seija Heikkinen	Project**	3.0	
Tandem German - Dutch	KB00BU44-3001	Seija Heikkinen	Project**	3.0	
Tandem German - French	KB00BU63-3001	Seija Heikkinen	Project**	3.0	
Tandem German-Finnish	KB00BU58-3001	Seija Heikkinen	Project**	3.0	
Tandem German-Russian	KB00BU53-3001	Seija Heikkinen	Project**	3.0	
Tandem Russian - Spanish	KB00BU34-3001	Seija Heikkinen	Project**	3.0	
Tandem Russian-Finnish	KBRU015-3002	Seija Heikkinen	Project**	3.0	
Web courses / independent courses, no lessons included					
Elements of AI (University of Helsinki)	LT00BS46-3002	Päivi Auno	independent / online	2.0	
New Trends in Leadership and Management	KLVE044-3004	Outi Meriläinen	independent / online	5.0	
Organizational Psychology	KLVE050-3004	Arto Huuhtanen	independent / online	3.0	
Export and Import Routines	KBPI007-3004	Arto Huuhtanen	independent / online	3.0	
Risk Management	KBW012-3005	Outi Meriläinen	independent / online	3.0	
HRM for SMEs	LW00BU40-3003	Ruey Komulainen	independent / online	5.0	
** Tandem -courses are independent language studies in pairs (native speakers only)					
Please note! Choose courses mainly from only one group (LBI18, LBI19) to avoid courses overlapping. Courses for different years are arranged at the same time.					
If you combine from different years, the final learning agreement can only be confirmed at the beginning of the studies.					
The web courses are available for all as there are no lessons included.					
Please kindly notice, changes are possible					