



SECOND YEAR COURSES				
Code	Course	ECTs	Group	Teacher
KBPA003-3007	International Networking and Collaboration	5.0	LBI19S	Ruey Komulainen
LB00BI03-3003	Financial Accounting and Analysis	5.0	LBI19S	Raija Jormakka
LB00BI04-3003	Integrated Marketing Communication in Digital Environment	5.0	LBI19S	Elina Jääskeläinen
LB00BI06-3003	Brand Strategies and Digital Campaigns	5.0	LBI19S	John Wideman
LB00BI07-3003	Customer Experience and Sales Management	5.0	LBI19S	John Wideman
LB00BI08-3003	Advanced Project in Integrated Marketing Communication	5.0	LBI19S	John Wideman
KBVY001-3006	Finnish for Exchange Students	3.0	Exchange students	Päivi Dahl
KSBP010-3003	Basic Spanish 1	5.0	For all	Kaisa Enticknap-Seppänen
KBIT010-3005	Basic Italian 1	5.0	For all	Forough Haratian
Web courses / independent courses, no lessons included				
LT00BS46-3004	Elements of AI (University of Helsinki)	2.0	independent / online	Päivi Auno
KLVI044-3005	New Trends in Leadership and Management	5.0	independent / online	John Wideman
KLVI050-3006	Organizational Psychology	3.0	independent / online	Arto Huuhtanen
KBPI007-3005	Export and Import Routines	3.0	independent / online	Arto Huuhtanen
KBW012-3006	Risk Management	3.0	independent / online	Päivi Auno
LW00BU40-3004	HRM for SMEs	5.0	independent / online	Ruey Komulainen
	Business Transfer and Succession	3.0	independent / online	John Wideman