

SCHOOL OF BUSINESS			SPRING SEMESTER 2018					
Choose courses mainly from one year to avoid timetable problems. If you choose courses from different years, you will have lessons overlapping. The learning agreement can be updated on arrival after seeing the timetables. If the timetable allows, courses can be chosen also from other groups. Choose 25 - 30 ECTS for one semester.								
Course	Code	Teacher	Group / timetable	ECTS				
SECOND YEAR COURSES								
Integrated Marketing Communication and Digitalization	KBPA001	Elina Jääskeläinen, Maarit Vuorinen	LBI16S	5.0				
International Networking and Collaboration	KBPA003	Ruey Komulainen	LBI16S	5.0				
Product, Brand and Price Management	KBPA004	Liisa Mikkonen	LBI16S	5.0				
Selling and Sales Management	KBPA005	Jan Mitts	LBI16S	5.0				
Advanced Project in Integrated Marketing Communications	KBPA006	Maarit Vuorinen, Elina Jääskeläinen	LBI16S	5.0				
FIRST YEAR COURSES								
Management Accounting	KBBA022	Raija Jormakka	LBI17S	5.0				
Fundamentals of Management	LB00BI02	Ruey Komulainen	LBI17S	5.0				
Business Plan	KBW016	Pekka Tervonen	LBI17S	3.0				
Academic English	LB00BF84	Erja Karppinen	LBI17S	5.0				
Business Project	LB00BH98	Erja Karppinen	LBI17S	2.0				
Intercultural Communication	YY00BD88	Kirsi Korkealehto	LBI17S	3.0				
Project Management	YY00BG73	Liisa Mikkonen	LBI17S	3.0				
Web courses (= Independent studies) Available for everyone, no lessons included. Assignments in Moodle.								
New Trends in Leadership and Management	KLVIY044	Outi Meriläinen	LBX17	5.0				
Management Procedures and Strategies	KLVIY049	Outi Meriläinen	LBX17	5.0				
Organizational Psychology	KLVIY050	Arto Huuhtanen	LBX17	3.0				
Business Plan	KBW016	Maritta Seppälä	LBX17	3.0				
Export and Import Routines	KBPI007	Arto Huuhtanen	LBX17	3.0				
Consumer Buyer Behavior	KBW317	Mervi Väisänen	LBX17	5.0				
Destination Marketing	MTW009	Perttu Huusko	LBX17	3.0				
Risk Management	KBW012	Outi Meriläinen	LBX17	3.0				
Quality Management	KBPB005	Päivi Auno	LBX17	2.0				
Economics	KBBO007	Päivi Auno	LBI17S	5.0				
Free-choice studies (available for everyone):								
Study Trip to St Petersburg	KBW205	Sami Malm	LBX17	3.0	One week in St. Petersburg, costs for students approx 150 eur + visa. Passport required!			
Finnish for Exchange Students	KBVY001	Rea Stricker	LBX17	3.0	Recommended for all exchange students.			
English Conversation	KBEN004	Seija Heikkinen	LBX17	3.0	min. of 15 students to be arranged			
Chinese Mandarin		Ruey Komulainen	LBI17S	5.0	max 8 students			