



KAJAANIN  
AMMATTIKORKEAKOULU  
UNIVERSITY OF APPLIED SCIENCES



## MASTER'S DEGREE IN INTERNATIONAL BUSINESS

### Master of Business Administration

Do you work for a company / organization that is seeking growth and planning to internationalize? Or are you working for an international company and need to upgrade your degree to match your work environment? Grab this unique opportunity to have a deeper understanding of different aspects of business in the global operating environment!



A woman with short brown hair, wearing black-rimmed glasses and a blue denim jacket, is sitting at a desk. She is looking directly at the camera with a slight smile. Her arms are crossed. On the desk in front of her are several sheets of paper, a pen, and some colorful sticky notes. The background is a bright, out-of-focus indoor setting with a window.

## ARE YOU INTERESTED IN EXPANDING YOUR PROFESSIONAL NETWORKS?

**A new Master's Degree in International Business will be launched in autumn 2018 at Kajaani University of Applied Sciences (KAMK).**

The degree will provide you with a deeper understanding of different aspects of business in the fast changing global operating environment. **The studies focus on topics such as leadership and management skills, megatrends and business conceptualization.**

The studies also include versatile business development and promotion methods such as coaching, networking, service design, LEAN, digitalization and future forecast methods. In addition, they offer you future-oriented perspectives on emerging technologies and intelligent solutions such as virtual reality, augmented reality, artificial intelligence and robotics and the advantages of new technologies in business development.

### **The aim of the studies**

The focus of the studies is on developing future-proof management competences. You will gain transferable, life-long learning skills, and the ability to use knowledge and different methods to develop working life practices and business.

The studies support personal growth to challenging R&D and management tasks. The study module assignments and master's thesis will help you to put the business growth intentions of your work place into action, internationalize the business, or enhance the use of emerging technologies in business activities.

## **FUTURE-PROOF MANAGEMENT: THE KEY TO SUCCESSFUL BUSINESS OPERATIONS.**

# MASTER'S DEGREE IN INTERNATIONAL BUSINESS

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## STRUCTURE OF THE STUDIES 90 cr

### MANAGEMENT STUDIES 15 cr

- Professional Development 5 cr
- Competence Management 5 cr
- Competitiveness Management 5 cr

### RDI STUDIES 10 cr

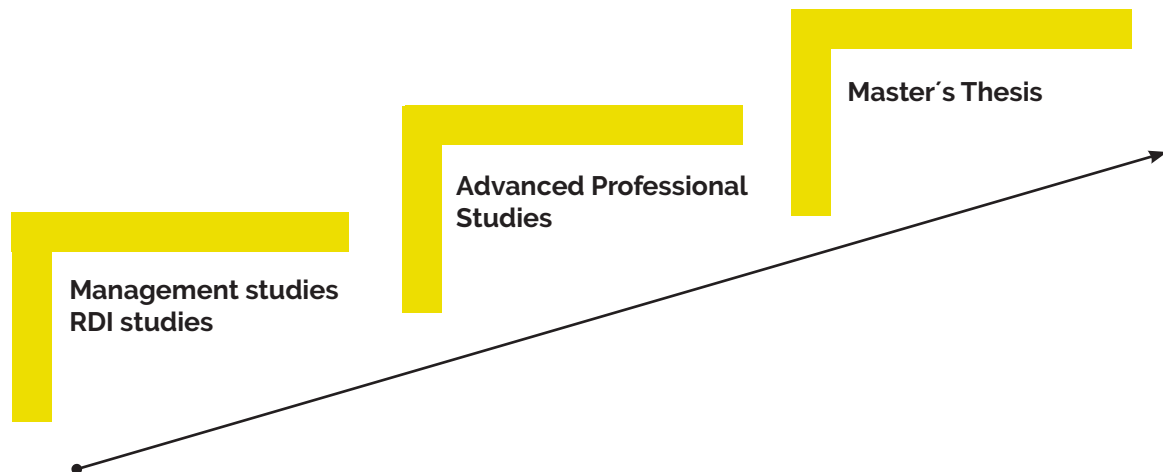
- Business Research and Development Methods I 5 cr
- Business Research and Development Methods II 5 cr

### ADVANCED PROFESSIONAL STUDIES 25 cr

- Global Trends, Business Innovations and Concepts 5 cr
- International Business in Emerging Markets 5 cr
- Emerging Technologies and Business 5 cr
- Service Design 5 cr
- Networking Abroad 5 cr

### FREE-CHOICE STUDIES 10 cr

### MASTER'S THESIS 30 cr



## Timing and implementation of the studies

The Master's degree at KAMK is a multi-modal degree. It is a part-time program that consists of online lectures, e-learning, independent learning, group work, discussions and assignments. Each semester will start with an intensive week in Kajaani, otherwise the studies will be completed via e-learning environments.

The online lectures are delivered every second week, one evening per week. The assignments for each study module are based on a theoretical framework which is then applied to develop the practices and activities of your work place/ organization. A part of the studies will be completed in collaboration with our international partner universities, either in Kajaani or abroad.



# MASTER'S DEGREE IN INTERNATIONAL BUSINESS MANAGEMENT

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## FACTS

### Field of studies

Social Sciences, Business and Administration

### Degree

Master of Business Administration

### Extent and duration of studies

90 credits, part-time multi-modal studies lasting 2 years while working

### Language of instruction

English

### Tuition fees

Non EU citizens are subject to tuition fees

### Eligibility criteria

The minimum requirement is a Bachelor's (first-cycle) degree qualification in any field and **three year's work experience in the field of business and commerce**, as well as sufficient proficiency in English.

However, **a minimum of 20 credits of business studies are required**. Applicants with work experience in demanding specialist posts or managerial/leadership posts can be considered to have achieved the required 20 credits of business studies.

The application period for studies starting in autumn 2018 will open in spring 2018.

**The entrance exam will be arranged in April 2018 in Kajaani.**

"The Master's Degree in International Business offers you an opportunity to promote your career in today's global business life. The studies will expand and deepen your management and business competence to suite the modern business environment. "

**Jaana Lappalainen, Ph.D. (Econ.),  
Head of Master's Degrees**



### Further Information

Admissions Services

tel. +358 44 7101 229

admissionsoffice@kamk.fi

### Apply online at

[www.studyinfo.fi](http://www.studyinfo.fi)

### Further Information

[www.kamk.fi>English>Applying](http://www.kamk.fi>English>Applying)