

START YOUR OWN STORY



KAJAANIN
AMMATTIKORKEAKOULU
UNIVERSITY OF APPLIED SCIENCES

KAJAANI UNIVERSITY OF APPLIED SCIENCES
APPLICANT'S GUIDE 2018



**KAJAANIN
AMMATTIKORKEAKOULU**
UNIVERSITY OF APPLIED SCIENCES

KAJAANI UNIVERSITY OF APPLIED SCIENCES (KAMK) offers the following English-taught degrees:

- Bachelor's Degree in International Business
- Bachelor's Degree in Sports and Leisure Management
- Bachelor's Degree in Tourism
- Bachelor's Degree in eSports Business
- Master's Degree in International Business

DID YOU KNOW THIS?

- Finland is the most stable country in the world (Fragile States Index 2017)
- Finland is the safest country in the world (The Travel and Tourism Competitiveness Report 2017)
- Finland is the second most gender equal country in the world (Global Gender Gap Index 2016)
- The supply of public online services in Finland is the second best in Europe (The Digital Economy and Society Index 2017)

KAJAANI UNIVERSITY OF APPLIED SCIENCES (KAMK)

Studies at Kajaani University of Applied Sciences (KAMK) are a practical work oriented alternative to traditional university education and give students an excellent combination of hands-on skills along with a theoretical knowledge base.

For years, KAMK has been among the top universities of applied sciences in Finland to offer high quality education and student guidance*. Our lecturers have an individual approach with each student, helping them to identify and develop their personal area of expertise. Our degrees provide you with skills highly valued by the working life.



*Ministry of Education and Culture

WELCOME TO STUDY IN KAJAANI, FINLAND!

Finland is a cozy and cool country! Finland is known worldwide for high quality education.

Studies at a university of applied sciences (UAS) provide professional higher education geared to requirements and development of working life and support professional development. The Ministry of Education and Culture closely oversees the quality of teaching in higher education institutions in Finland.

Kajaani is a small lively town with the population of 38,000. Student life in Kajaani is easy living: distances are short and services are of a high standard. The town has all the necessary services, yet is small enough to feel safe.

Four distinct seasons provide a variety of settings ideal for a wide range of meaningful experiences. Kajaani also offers everyone excellent recreational and free-time facilities. One of the biggest holiday and sports resorts in Finland, Vuokatti, is just 35 km away from Kajaani. It offers excellent opportunities for e.g. cross-country skiing and downhill skiing, husky safaris, wakeboarding, hiking and bathing in a spa.

You can travel to Kajaani by bus and train as well as by airplane. A flight from Helsinki to Kajaani only takes about an hour. Kajaani has train connections to south, north, east and west.

► Further information:

www.kajaani.fi

www.studyinkajaani.fi

www.vuokatti.fi



BACHELOR'S DEGREE IN INTERNATIONAL BUSINESS

BACHELOR OF BUSINESS ADMINISTRATION

The Bachelor's Degree in International Business at KAMK provides you with an understanding of the international business operations and gives you varied career opportunities in organizations that are engaged in business on a global scale. The degree develops the necessary skills and competences for success in a modern business environment.

The studies cover topics such as the framework and strategies of international business, international marketing and digital environment, international management and communication skills. Students undertake courses that involve participation in hands-on business projects in collaboration with local companies, emphasizing interaction within multicultural groups.

Our wide network of international partners gives you an opportunities to broaden the specialization of your studies via student exchange. The graduates of this degree work in positions such as HR Assistant, Service Specialist, Junior Marketing Manager, Executive Assistant, Account Supervisor, Digital Manager and Project Manager.

More information: applykamk.fi.

Credits **210 credits**
Duration **3,5 academic years**
Language of Instruction **English**
Number of Study Places **15**
Entrance Exam in Finland **11 April 2018**

"Studying in Finland, at KAMK, was unpredictable, inspiring and unforgettable! I have been on student exchange in Germany, did practical training in Finland and in Singapore and at the end, graduated with a double degree with a German university. Now, after graduation I work as a Business Development Executive in Vietnam. My team is responsible for both inward and the outward partnership association of the e-payment sector including purchasing, networking, selling and marketing.

- Thanh Thanh, Vietnam





BACHELOR'S DEGREE IN SPORTS AND LEISURE MANAGEMENT

BACHELOR OF SPORTS STUDIES

The Bachelor's Degree in Sports and Leisure Management at Kajaani University of Applied Sciences (KAMK) is a unique degree combining sports studies with activity tourism and business knowledge. The theme throughout the studies are experiential activities and smart solutions. The studies in this degree include topics such as sports and exercise instruction, coaching and endurance and strength training as well as activity tourism and wellness.

During the studies students will have the opportunity to learn about managing and organizing sports events and activities and will carry out projects in close collaboration with sports and tourism companies, teams, and organizations. Projects enable students to deepen the knowledge in their desired area of specialization.

Graduates of our degree find work in both instructing and coaching as well as in fitness training, sports business and activity tourism. They also possess the knowledge needed to create and run their own sports and leisure business. In addition, graduates of our degree have a solid foundation for continuing their studies in the broad field of sports and leisure management.

More information: applykamk.fi.

Credits210 credits
Duration 3.5 academic years
Language of Instruction English
Number of Study Places20
Entrance Exam in Finland10 April 2018



BACHELOR'S DEGREE IN TOURISM (ADVENTURE TOURISM)

BACHELOR OF HOSPITALITY MANAGEMENT

The Bachelor's Degree in Tourism at KAMK offers a degree blending theory with practice to provide our graduates with the necessary skills to manage quality tourist experiences and to develop and manage tourism businesses with entrepreneurial attitude. The focus of the degree lies in nature activities, cultural aspects and recreational tourism.

The theme of the Bachelor's Degree in Tourism is innovative creativity, responsible and sustainable tourism enterprise development, internationality and personal development. Field trips play an important role in this versatile degree. A number of tourism destinations are explored as part of the studies. In this degree you will also spend a lot of time outside the classroom, outdoors and in natural surroundings.

The students specialize in adventure tourism or wellbeing tourism. In the adventure tourism module, students will learn to create and commercialize experiences in the form of summer and winter nature and sports tourism activities. The wellbeing tourism module enables students to develop experiential concepts of wellbeing and wellness products as a part of tourism.

More information: applykamk.fi.

Credits210 credits
Duration 3.5 academic years
Language of Instruction..... English
Number of Study Places20
Entrance Exam in Finland..... 5 April 2018



"The bachelor's degrees at KAMK offer a good mixture of theory and practical studies. This makes it a lot easier to understand the subject and keeps you motivated throughout the studies."

- Tommi, Finland



BACHELOR'S DEGREE IN eSPORTS BUSINESS

BACHELOR OF BUSINESS ADMINISTRATION

Electronic Sports (eSports) is an umbrella term for organized, competitive computer gaming. eSports is a rapidly growing industry with huge business potential and KAMK is the first to offer the degree in eSports Business. The programme aims at providing the students with the vital skills needed to master managing and planning eSports as a business enterprise.

The basic studies provide you with the business competence needed to understand the fundamental processes of business operations and the eSports landscape. In professional studies you will study leadership and management, eSports event management and managing and planning international operations and also dive in deeper into the eSports landscape and learn about esports business, games, publishers and the community. The optional studies are a chance to specialize in coaching, event management, game development, entrepreneurship or in R&D projects.

As a professional in eSports Business you can be working with developing and managing partnerships and business collaborations (such as advertising, marketing, sponsorship to name a few). Your tasks may also include identifying new products or distribution opportunities, negotiating agreements, sourcing sponsors or do market analyzing, research or financial modeling to help to make the business decisions. Depending on your area of specialization, you can also coach players and team members, start your own business or work in game development.

More information: applykamk.fi

Credits210 credits
Duration 3,5 academic years
Language of instruction English
Number of study places..... 15
Entrance exam in Finland 11 April 2018

I am very satisfied with the education KAMK provided. The issues that interested me the most were international opportunities and studying in a multicultural group, the actual direction I wanted my career to go in was not very clear at the start. During my studies, I got interested in China and Chinese culture. I talked a lot with the teachers and staff who were very supportive and so I chose China as my exchange destination. I spent two semesters in China, one in Shanghai and another one in Nanchang. I was impressed by the attitude of Chinese people – if you work hard, you will gain a good harvest, opportunities exist everywhere and there is no need to be afraid of mistakes. After the exchange my goal was clear – I wanted to work in China after graduation.

After graduation I packed my bags and bought a one-way ticket to Shanghai. Soon I found a job in a mobile game company and this is my dream job! I first worked as a Marketing Manager and now my title is New User Acquisition Lead. I'm responsible for both acquiring new users and creating and implementing marketing strategies. It is extremely challenging but I've learned so much! In addition to this full-time job I've also started my own business importing Nordic and American products to Chinese markets.



Veikko Piirainen, Finland,

BACHELOR OF BUSINESS ADMINISTRATION, GRADUATE OF THE INTERNATIONAL BUSINESS PROGRAMME



Robert Renke, Germany

STUDENT IN THE BACHELOR'S DEGREE IN SPORTS AND LEISURE MANAGEMENT

I can recommend the Sports programme at KAMK especially to those who want to do something in the field of sports, but don't know exactly what their "own thing" is. That was the case for me, too. The studies at KAMK widen horizons and inspire new ideas. Now I know that I want to specialize further in pedagogy. In the end, it's up to you to make the final decision for the orientation of your career.

I appreciate the supportive and relaxed atmosphere between the staff and students at KAMK. Compared to the Sports programmes in Germany, studying is more group work oriented and more practical. We start instructing real clients already in the first year, which gives us a great advantage in knowing our own strengths, and useful skills for working life.



STUDY IN A MULTICULTURAL ENVIRONMENT!

About 60 % of the students in our English-taught degree programmes are foreign, coming from over 15 different countries. The number of international students is currently approximately 200, including degree students and exchange students.

STUDYING AT KAJAANI UNIVERSITY OF APPLIED SCIENCES

All the international students are warmly welcomed to KAMK. New students can soon notice that we care of all our students. The studies begin with 4-day orientation programme and team-building activities to make the beginning of studies as smooth as possible.

Single campus area

Our single campus area is a melting pot of different countries and cultures. To make things easy for you, all our student services are located comfortably close to each other.

Campus facilities include modern technologies like data center and game design labs, 3D printers, robotics and smart gym where digitalized environment and games are utilized to boost the training.

A wide range of sports services are offered for students. Two sports halls, two gyms and a climbing wall on campus are in students' use for instructed group sessions, ball games and individual training and exercising.

Besides course books and printed materials, campus library provides extensive electronic resources. Our campus guarantees that you will enjoy the comfort and ease of on-hand services while being temptingly close to the magic of the taiga and Kajaani's fantastic outdoor sports and leisure areas.

Exchange and Double Degree Opportunities

During your studies, you will be given the opportunity to spend one or two semesters abroad, either studying in one of our partner institutions or accomplishing practical training. KAMK has over 100 international partners all over the world. Studies completed on exchange are fully accredited to form a part of your degree at KAMK.

In addition to the student exchange, our International Business and Tourism students have the opportunity to take a double degree during their studies. By completing a part of the studies in a certain partner university, you will gain two bachelor's degrees, one from KAMK and the other from the partner university, when you graduate.

All full-time degree students choosing to go for an exchange period are eligible to apply for Erasmus grant regardless of their nationality.

Friend Family Programme

KAMK has a Finnish Friend Family programme, which offers our international students the chance to get to know Finnish culture and language better by pairing participating students with families from the Kainuu area. The Friend Family Programme not only allows students to experience everyday Finnish life, but also helps them adapt to their new surroundings by connecting them with a welcoming Finnish family.

ARRIVAL SERVICE FOR FOREIGN STUDENTS

We will arrange reception for our new international students on their arrival to Kajaani, in co-operation with the Student Union KAMO. Our tutoring students will meet you on arrival and make sure that you will find your way to your accommodation safely.

Tutoring Students and Student Union KAMO

KAMO is the Student Union of our University of Applied Sciences. It is a non-profit-making association, which looks after the interests of KAMK students. KAMO also organizes numerous events during the academic year, including outdoor recreation days and social evenings. KAMO organizes tutoring activities at KAMK. Tutoring students help new students to get their studies started and to cope with everyday life in Kajaani.

Accommodation

Student accommodation is available in modern and neat apartments on campus. Each student has a private furnished room in shared apartment. According to the students' preferences, also unfurnished student accommodation is available within a walking distance from campus or if willing, students can rent an apartment privately.

The average monthly living expenses for a student living in Finland are approximately 700 – 900 euros.

Tuition Fees

The tuition fees at KAMK are 6000 euros per academic year for non-EU/EEA citizens. If a student accomplishes a minimum of 55 credits in the first academic year, s/he can apply a scholarship of 3000 euros per year from the second year onwards. Scholarship will be applied as a discount to your tuition fee. In addition to tuition fees, the students must pay for their study books and materials and their own living costs.

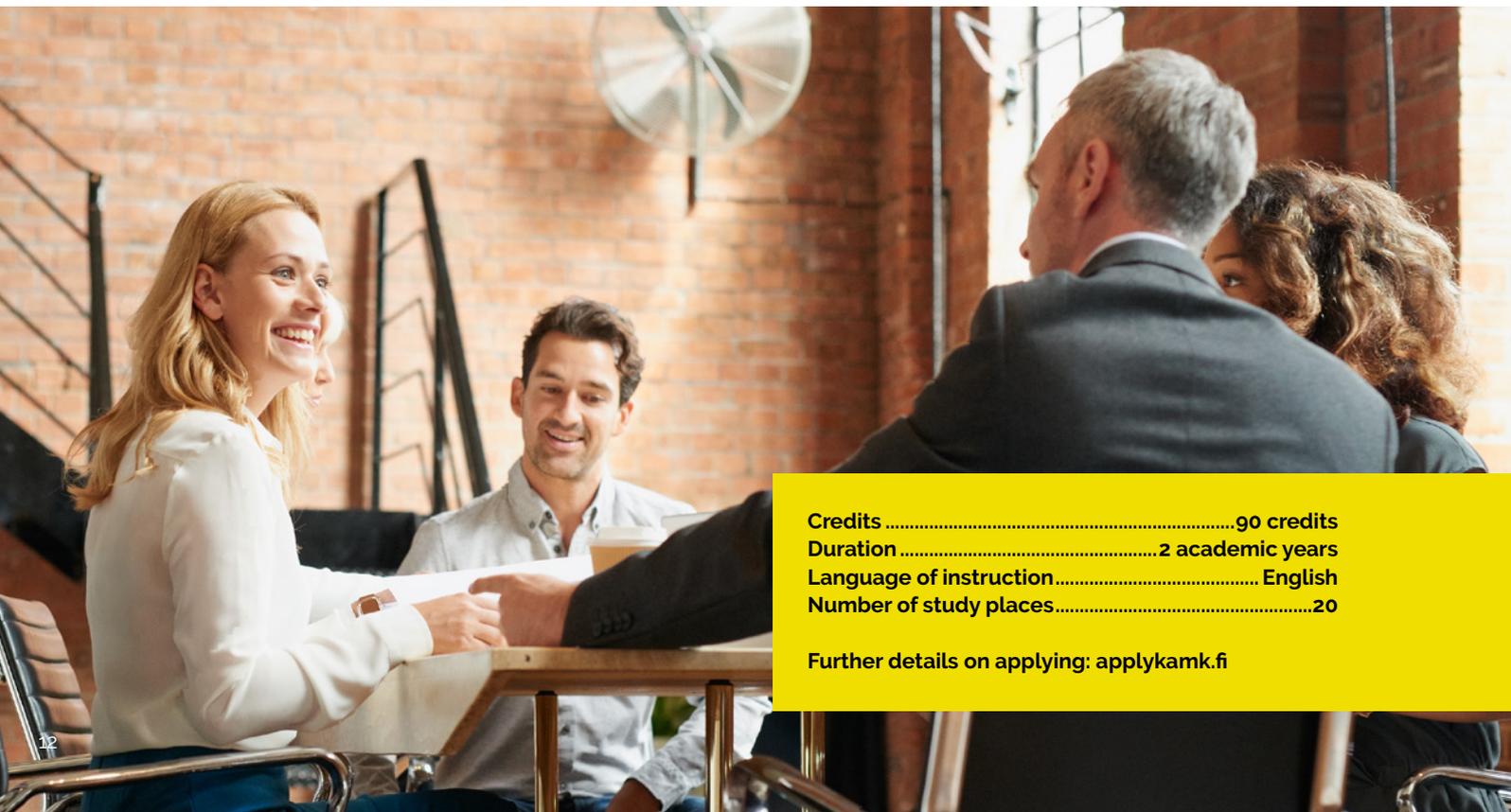
MASTER'S DEGREE IN INTERNATIONAL BUSINESS

MASTER OF BUSINESS ADMINISTRATION

The degree will provide you with a deeper understanding of different aspects of business in the global operating environment. The studies focus on topics such as leadership and management skills, megatrends and business conceptualization. The studies also include successful business development and promotion methods such as coaching, networking, service design, LEAN, digitalization and future forecast methods. In addition, they offer you future-oriented perspectives on emerging technologies such as virtual reality, augmented reality, intelligent solutions, artificial intelligence and robotics and the advantages of new technologies in business development.

You will gain skills helping you to put the business growth intentions of your work place into action, internationalize the business, or enhance the use of emerging technologies in business activities.

It is a part-time program designed to be completed while working. The degree consists of online lectures, e-learning, independent learning, group work, discussions and assignments. Each semester will start with an intensive week in Kajaani, otherwise the studies can be completed via e-learning environments. The online lectures are delivered every second week. The assignments for each study module are based on a theoretical framework which is then applied to develop the practices and activities of your work place/organization.



Credits90 credits
Duration2 academic years
Language of instruction English
Number of study places20

Further details on applying: applykamk.fi

HOW TO APPLY FOR HIGHER EDUCATION IN FINLAND

Application for the English-taught degree programmes in Finnish higher education institutions are submitted online through the joint application system at www.studyinfo.fi during the application period.

Application steps:

1. Get familiar with the study programmes by using the search engine on www.studyinfo.fi.
2. When the application period is open, choose up to 6 study programmes that you wish to apply by clicking "Fill in application form" or "Apply" on www.studyinfo.fi. Remember to set the study options in order of preference, so that the option you prefer most is first on the application.
3. Submit the application and write down your application number for future reference. A confirmation that the application form has been received will be sent to your e-mail.
4. Submit the necessary documents in accordance with the higher education institution requirements. Your application will be evaluated once you submit the necessary supporting documentation within the deadline (7 Feb).

With one application you can apply to up to 6 study programmes.

APPLICATION TO BACHELOR'S DEGREES IN ENGLISH

If you apply with education completed outside Finland

You can apply to a Bachelor's degree in Finland if you have a foreign qualification that provides eligibility for higher education in the awarding country.

SUPPORTING DOCUMENTATION

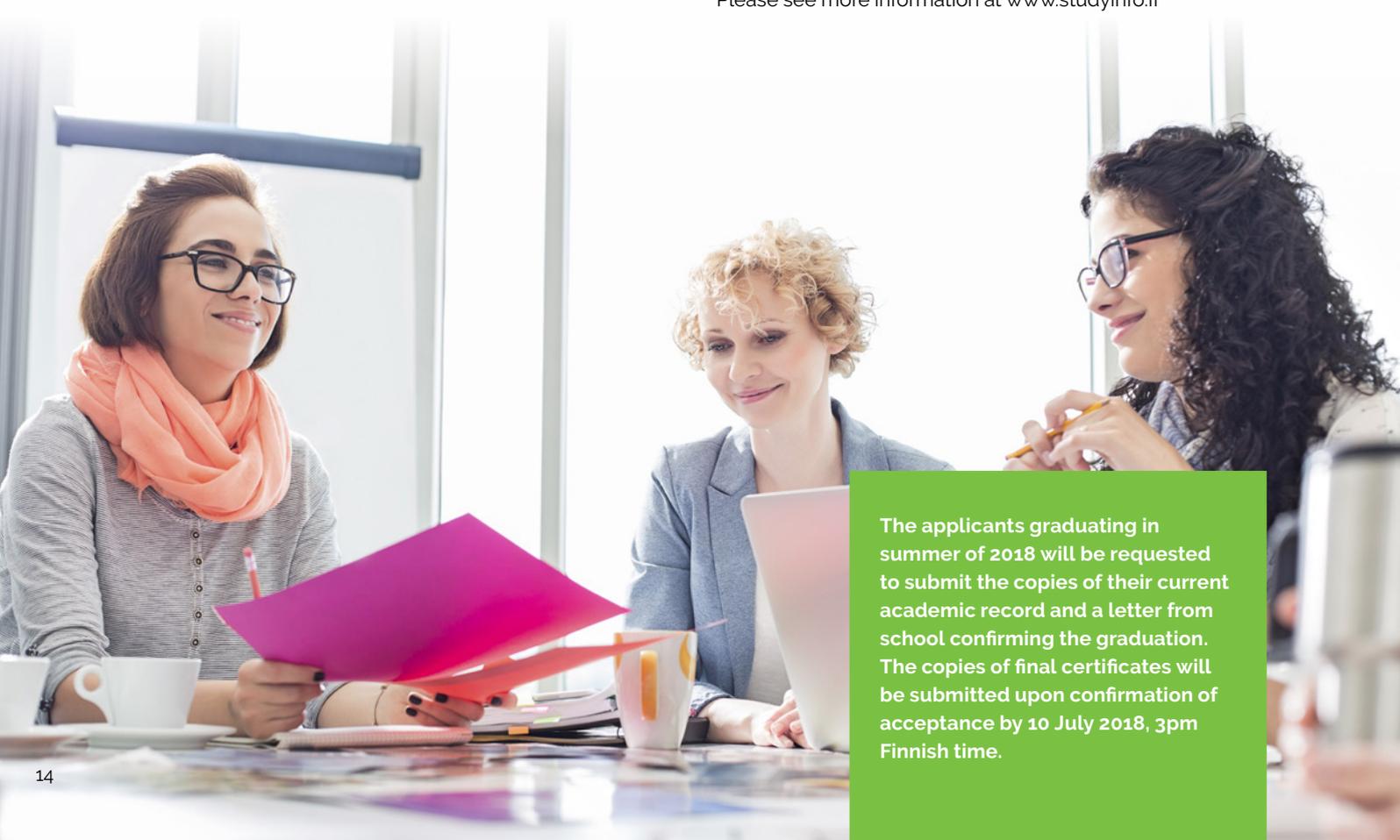
You must submit the following documents by 7 February 2018, 3 pm Finnish time (+ 2 hrs GMT) at the latest.

- **A copy of the final secondary school certificate or equivalent.**
- **A copy of an official Finnish, Swedish or English translation of the certificate** must be provided, if the certificate is not written in one of these languages. The translation must have the translator's signature and stamp.

More information on admissions criteria at www.studyinfo.fi

If you apply with education completed in Finland

Please see more information at www.studyinfo.fi



The applicants graduating in summer of 2018 will be requested to submit the copies of their current academic record and a letter from school confirming the graduation. The copies of final certificates will be submitted upon confirmation of acceptance by 10 July 2018, 3pm Finnish time.

ENTRANCE EXAMINATION

The examination includes a compulsory section measuring English language proficiency. Applicants must pass all sections of the entrance exam in order to be considered for admission.

Bachelor's Degrees in International Business and eSports Business

Part of the entrance exam is based on the pre-reading material, which will be available on KAMK website in January. The entrance exam usually includes an essay, multiple-choice questions, and a section measuring mathematical/logical thinking. The written part of the entrance exam is followed by a group discussion based on selected topics. KAMK accepts entrance exams completed in the same entrance exam group in a different University of Applied Sciences.

Bachelor's Degree in Sports and Leisure Management

The entrance examination includes an evaluation of the applicant's motor skills, an interview, a written test and an evaluation of his/her instruction skills during a coaching session. Please note that for this programme entrance examination results from other UAS will not be accepted.

Bachelor's Degree in Tourism

The entrance examination places emphasis on aptitude for studying the field. The exam includes motivation section, essay/article section and mathematical/logical thinking section. KAMK accepts an entrance examination taken in the same entrance exam group at another university of applied sciences

Entrance Examinations Abroad

KAMK also arranges entrance examinations abroad in co-operation with the FINNIPS network. For the list of participating countries please visit the Entrance Examination section of our website.

Samples of previous entrance exams are not available.

ACCEPTANCE

The results of the student selection for degree programmes starting in autumn 2018 will be announced earliest on 2 May 2018. All those who have been accepted to study at Kajaani University of Applied Sciences (KAMK), must confirm their acceptance of the study place by 10 July 2018, 3 pm Finnish time at the latest. Without this confirmation, the study place will automatically be cancelled. The original and final certificates will be checked during the first 2 weeks of the studies. The admission is conditional until the applicant's certificates have been verified. The UAS may withdraw applicant's admission, if he/she has given false information.

We are looking forward to meeting you at Kajaani University of Applied Sciences!



FURTHER INFORMATION



**KAJAANIN
AMMATTIKORKEAKOULU**
UNIVERSITY OF APPLIED SCIENCES

Kajaani University of Applied Sciences
Admissions Services
Ketunpolku 1 (Tieto 1)
87100 Kajaani, Finland
Tel. + 358 44 7101 229
Email: admissions@kamk.fi

Further information:
www.kamk.fi > English > Applying
www.applykamk.fi



APPLICATION

JANUARY 2018

Apply online at www.studyinfo.fi
between 9 - 24 Jan

FEBRUARY 2018

Submit the enclosure
documents by 7 Feb

MARCH 2018

Entrance exams outside Finland

APRIL 2018

Entrance exams in Finland

MAY 2018

The results are published earliest on
2 May

JULY 2018

Confirm that you accept the study
place by 10 July

AUGUST 2018

Studies begin at the end of August