

## **Bachelor of Sports Studies**

- Degree Programme in Sports and Leisure Management

## DEGREE PROGRAMME IN SPORTS AND LEISURE MANAGEMENT

### QUALIFICATIONS

#### The National Qualifications Framework NQF

In the Finnish national qualifications framework all qualifications are allocated a level amongst eight different levels of difficulty. University of Applied Sciences degree qualifications are on level 6 and University of Applied Sciences' post-graduate degrees are on level 7. Levels 6 and 7 and national generic competences common to all universities of applied sciences describe the level of competence expected of university of applied sciences graduates.

#### Level 6, university of applied sciences degree qualification, Bachelor level

*Possesses comprehensive and advanced knowledge of his/her field, including the critical understanding of theories, key concepts, methods and principles. Understands the extent and boundaries of professional duties and/or disciplines. Possesses advanced skills, which demonstrate mastery of issues, the capability to apply knowledge and come up with creative solutions, which are required in a specialized professional, scientific or artistic field to solve complex or unpredictable problems.*

*Possesses the capability to manage complex professional work or projects and the capability to work independently in expert duties in the field. Possesses the capability to make decisions in unpredictable operating environments. Basic capability to work as an independent entrepreneur in the field. In addition to the evaluation and development of his/her own competence, is able to take responsibility for the development of individuals and groups.*

*Possesses the capability for continuous learning. Knows how to communicate adequately verbally and in writing both to audiences in the field and outside it. Possesses the capability to communicate at an international level and interact in one official language and at least one foreign language.*

#### Level 7, graduate university of applied sciences degree, Master level

*Understands comprehensive and highly specialized concepts, methods and knowledge corresponding to the special competence in his/her field, which are used as the basis for independent thought and/or research. Understands questions pertaining to the field and interfaces between various fields and evaluates them and new knowledge critically. Possesses the capability to solve demanding problems in research and innovation activities, where new methods and procedures are developed and knowledge from various fields is applied and combined.*

*Possesses the capability for independent work in demanding expert duties in the field or as an entrepreneur. Possesses the capability to manage and develop complex, unpredictable and new strategic approaches. Possesses the capability to lead work and/or people. Possesses the*

*capability to evaluate the activities of individuals or groups. Possesses the capability to accumulate knowledge and practices in his/her field and/or take responsibility for the development of others.*

*Possesses the capability for continuous learning. Knows how to communicate verbally and in writing both to audiences in the field and outside it. Possesses the capability to communicate at an advanced international level and to interact in one official language and at least one foreign language.*

## **Generic working life skills or competences**

The universities of applied sciences together with representatives from working life have determined the skills, i.e. competences that a university of applied sciences graduate is expected to have.

Competences are comprehensive areas of knowledge and skill that describe the graduate's level of qualification, achievement potential and their ability to accomplish the work associated with their selected profession. Competences are divided into degree-programme specific (professional) and generic competences. Generic competences are common to the degree programmes offered by all fields; however their special features and significance may vary in different professions and professional tasks. The generic competences create the foundations for working as a professional, cooperating and the ability to develop one's own expertise.

The professional competences will be presented separately in the Study Guide before each degree programme.

## **Generic Competences**

	<b>Description of the competence, bachelor level</b>	<b>Description of the competence, master level</b>
<b>LEARNING COMPETENCE</b>	<ul style="list-style-type: none"> <li>- is able to evaluate and develop one's competence and learning methods</li> <li>- is able to retrieve and analyze information and evaluate it critically</li> <li>- is capable of taking responsibility for collaborative learning and sharing knowledge in teams</li> </ul>	<ul style="list-style-type: none"> <li>- is able to evaluate and develop one's expertise in a versatile and goal-oriented way</li> <li>- is able to retrieve and analyze information and evaluate it critically from the point of view of different fields</li> <li>- is capable of taking responsibility for collaborative learning in a goal-oriented way</li> </ul>
<b>ETHICAL COMPETENCE</b>	<ul style="list-style-type: none"> <li>- is able to take responsibility for one's own actions and for the consequences of these actions</li> <li>- is able to work according to the</li> </ul>	<ul style="list-style-type: none"> <li>- is able to take responsibility for the actions of a community and for the consequences of these</li> </ul>

	<p>ethical principles of the subject field</p> <ul style="list-style-type: none"> <li>- is able to take other people into account</li> <li>- is able to apply the principles of equality</li> <li>- is able to apply the principles of sustainable development</li> <li>- is able to wield influence in society using acquired skills and basing all activity on ethical values</li> </ul>	<p>actions</p> <ul style="list-style-type: none"> <li>- is able to apply the ethical principles of the subject field as an expert and as a developer of working life</li> <li>- is able to make decisions considering an individual and the community</li> <li>- is able to contribute to the principles of equality in working life</li> <li>- is able to contribute to the principles of sustainable development and social responsibility</li> <li>- is able to lead socially significant operations, basing all activities on ethical values</li> </ul>
<b>WORKING COMMUNITY COMPETENCE</b>	<ul style="list-style-type: none"> <li>- is able to operate as a member of a work community</li> <li>- is able to operate in communicative and interactive situations in working life</li> <li>- is able to utilize information and communications technology in one's subject field</li> <li>- knows the working life in one's subject field and is able to create personal contacts in working life and to operate in professional networks</li> <li>- is capable of decision making in unpredicted situations</li> <li>- is able to apply the principles of organizational management and leadership in working life and has abilities for managerial tasks</li> <li>- possesses entrepreneurial skills</li> </ul>	<ul style="list-style-type: none"> <li>- is able to develop the operations and occupational well-being of a work community</li> <li>- is able to develop multidisciplinary communication and interaction in working life</li> <li>- is able to utilize information and communications technology in one's work</li> <li>- is able to create networks and partnerships</li> <li>- is capable of management and development tasks and is able to improve operations in complicated and unpredictable environments</li> <li>- is able to work as an expert or entrepreneur and has abilities for management and supervision tasks</li> </ul>
<b>INNOVATION COMPETENCE</b>	<ul style="list-style-type: none"> <li>- is able to conduct research, development and innovation projects applying the existing knowledge and methods of the field</li> <li>- is able to work in projects</li> <li>- is capable of creative problem solving and development of working methods</li> </ul>	<ul style="list-style-type: none"> <li>- is able to manage research, development and innovation projects and masters the methods of research and development work</li> <li>- is able to manage project work</li> <li>- is able to create new</li> </ul>

	<ul style="list-style-type: none"> <li>- is able to find customer-oriented, sustainable and profitable solutions</li> </ul>	<p>information and improve existing working methods by combining expertise from different fields</p> <ul style="list-style-type: none"> <li>- is able to develop customer-oriented, sustainable and profitable solutions</li> </ul>
<b>INTERNATIONALIZATION COMPETENCE</b>	<ul style="list-style-type: none"> <li>- possesses communicative competence necessary for one's work and for professional development in the subject field</li> <li>- is able to collaborate in a multicultural environment</li> <li>- understands the effects of and opportunities for internationalization development in one's own field</li> </ul>	<ul style="list-style-type: none"> <li>- is capable of international communication in one's work and in the development of operations</li> <li>- is able to operate in international environments</li> <li>- is able to predict the effects of and opportunities for internationalization development in one's own field</li> </ul>

## **SCHOOL OF HEALTH AND SPORTS**

### **DEGREE PROGRAMME IN SPORTS AND LEISURE MANAGEMENT**

**Head of School**  
**Head of Degree Programme**  
**International Study Office**

Ms. Eija Heikkinen  
Mr. Kari Partanen  
Ms. Kirsi Sievers

#### **Objectives of the Degree Programme**

The objective of the Sports and Leisure Management Degree Programme is to provide both Finnish and international students with a high quality, practical yet academic training in the field of sports. The programme emphasises the development of sports and exercise skills and competence particularly required in coaching. Students will be prepared for coaching and to develop their own field. Their professional competence will be built upon a multidisciplinary knowledge base, as well as practical and interpersonal skills. They will also be able to operate within different kinds of working groups and networks.

Graduates will be qualified to seek employment in sports and leisure organisations, associations, clubs and businesses and they will possess the know how to run their own sports and leisure enterprises. Upon completion of the required 210 credits within three and a half years, graduates are awarded a Bachelor of Sports Studies and are entitled to use the professional title of Sports Instructor.

The degree programme consists of basic studies, professional studies and free choice studies. An essential part of the studies is also a five-month period of practical training. Part of the studies can be completed abroad.

#### **Learning Environment**

The learning environment at Kajaani University of Applied Sciences actively encourages the achievement of the stated objective by providing:

- A programme that is both responsive and flexible to the needs of students
- A programme that is both challenging yet supportive
- An international atmosphere.

#### **Learning Strategies**

Because of the nature of the programme, the learning strategies employed to achieve its objectives are varied; depending on the subject they may include: lectures, PE demonstrations, seminars, individual tutorials, workshops, case study, group work, project work and research.

The language of instruction is English and the courses are taught by Kajaani University of Applied Sciences' own academic staff and a resource of guest lecturers from partner institutions, for example Vuokatti Campus ([www.vuokatticampus.fi](http://www.vuokatticampus.fi)). Interactive learning, team-based course work and small group sessions form an important element of the learning process of the Degree Programme in Sports and Leisure Management.

## Description of Competences

<b>Subject specific competences</b> Degree programme in Sports and Leisure Management	<b>Description of the competence</b> The Student
<b>COMPETENCE IN PHYSICAL ACTIVITY</b>	<ul style="list-style-type: none"> <li>▪ Ability to manage the fundamental knowledge and skills required in the most common physical activities and to apply them when instructing different target groups</li> <li>▪ Demonstration of the possession of fundamental knowledge required in special needs education</li> <li>▪ Understanding of the value of various physical activities as a tool for developing motor skills, physical qualities, and self-expression</li> </ul>
<b>COMPETENCE IN HEALTH PROMOTING PHYSICAL ACTIVITY AND COACHING</b>	<ul style="list-style-type: none"> <li>▪ Demonstration of a fundamental knowledge of anatomy and physiology and the ability to apply when teaching different types of target group</li> <li>▪ Competence in the mechanisms of physical activity, the fundamentals of testing and training planning / coaching programs</li> <li>▪ Proficient knowledge of the factors affecting human growth, development, and social behaviour as well as the ability to take them into consideration during physical activity</li> <li>▪ Demonstration of the ability to plan and instruct health promoting physical activities</li> <li>▪ Demonstration of expertise in health enhancing physical activity</li> </ul>
<b>COMPETENCE IN PEDAGOGY AND DIDACTICS</b>	<ul style="list-style-type: none"> <li>▪ Demonstration of ability to use a variety of different instruction and teaching methods as well as goal setting with different target groups</li> <li>▪ Management of planning, execution, and evaluation of extensive modes and modules of teaching</li> <li>▪ Demonstration of ability to use physical education for the benefit of supporting and providing education in human growth and development</li> <li>▪ Instruction expertise and the ability to utilise learning concepts based on personal values and level of knowledge in physical education</li> </ul>
<b>COMPETENCE IN AREAS OF PHYSICAL EXERCISE INVOLVING LEADERSHIP AND ENTERPRISE</b>	<ul style="list-style-type: none"> <li>▪ Ability to manage developmental visions in physical activity culture and services as well as to improve the status of physical education in society</li> <li>▪ Demonstration of the ability to work in a variety of different expert and executive tasks in physical education</li> <li>▪ Proficiency in the different enterprise opportunities in physical education and in starting a small business</li> </ul>

## Annual Themes - Study Progress Description

<b>1st year</b>	<b>Orientation</b>
Students will gain an overall understanding of physical education and their own attitude towards their selected professional field as well as of the demands of physical exercise and coaching.	
<b>2nd year</b>	<b>Action</b>
Students will plan, implement and assess supervised exercise for different target groups taking into account the skills based, knowledge based and educational goals of exercise.	
<b>3rd year</b>	<b>Health Enhancing, Tourism, Business awareness and Depth</b>
Students will be able to plan goal and customer oriented coaching and exercise programs, with the ability to justify their actions in their capacity of sports instructors and coaches.	
<b>4th year</b>	<b>Competent and Capable of Development</b>
Students will develop the field of physical exercise independently by networking with different operators in the field and other cooperation bodies.	

## Structure of the Programme

### Basic Studies (25 cr)

Basic studies are compulsory studies. These courses include basic courses in communication skills as well language studies.

### Professional Studies (90 cr)

These courses are carried out from the first year onwards and they include special study modules covering different areas of sports. The aim of professional studies is to equip students with both the theoretical and practical knowledge needed to function in well-being and health promoting exercise, physical activity, pedagogy and didactics as well leadership and entrepreneurship.

### Further specialisation studies (45 cr)

In these studies students will be prepared for Health Enhancing, business, Activity tourism and to develop their own field. Their professional competence will be built upon a multidisciplinary knowledge base.

### Free-choice Studies (5 cr)

The aim of the free-choice studies is to provide the student with the opportunity to deepen and widen knowledge related to his or her own professional field. These can be chosen from the degree programme or from another degree programmes in the same school or from another university of applied sciences, university or elsewhere by prior agreement. The head of degree programme approves optional studies chosen by students.

### Practical Training (30 cr)

An essential part of studies is a five-month-long practical training period which is divided into two parts. The practical training periods take place during the 2nd and 3rd study year. Finnish students must complete either practical training or a semester of their studies abroad. Before starting the first part of practical training students must have a minimum of 40 credits. The purpose of practical training is to offer students the opportunity to put into practice the knowledge acquired from their professional studies by carrying out practical tasks in different kinds of sports organisations.



## Thesis and Maturity Test (15 cr)

The purpose of the thesis is to demonstrate students' ability to adapt knowledge and skills acquired during professional studies. This can be accomplished in the form of project work, research work or applied research. It is recommended that the thesis be completed in co-operation with sport companies or organisations any or in co-operation with other interest groups. Preparation of the thesis is usually accomplished towards the end of studies during the final year.

The maturity test is done after completing the thesis. The test demonstrates students' language skills and how familiar they are with the chosen subject of their thesis. Finnish students write the test in Finnish and foreign students in English. The test is completed under supervision with questions provided by the thesis/project supervisor.

## Foreign Studies

For Finnish students it is recommended that the 2nd year autumn semester is spent in a foreign university or university of applied sciences. Foreign students may choose not to go abroad. To apply for foreign studies the student must have achieved a minimum of 45 credits per academic year. In addition it is required that the students have good language skills (good skills in English and at least basics in the target country's language if possible) and good grades. Students without prior international experience will be given priority when decisions concerning exchange places are made.

Exchange opportunities will be presented in information meetings. More information can also be found from Kajaani UAS's internet pages. Kajaani UAS's partner institutions in different countries offer studies in English or in other languages. Each student makes a personal study plan with the school's international co-ordinator for the period of foreign studies. Studies completed abroad are approved as part of the degree programme within either further specialisation studies or free-choice studies.

## Language Studies

The Degree Programme in Sports and Leisure Management includes 18 credits of compulsory language studies. Language studies should comprise at least Finnish and English studies. Finnish students also have one compulsory Swedish course. It is highly recommended that students choose one language as part of their free-choice studies. These studies should include at least 8 credits in order to achieve a good level in the chosen language (5 cr beginner's course + 3 cr intermediate/advanced studies).

### Finnish Students

English	9 cr
Finnish	6 cr
Swedish	3 cr

### Foreign Students

English	6 cr
Finnish	12 cr

In addition to compulsory language courses, students may choose other foreign languages. Foreign language courses offered are French, Spanish, Italian, Russian, Chinese and German.

## ProActive Module

All studies at KUAS include a Proactive UAS study module for all students, which is worth 10 credits. Students will complete this module partly in their own degree groups and partly in cross-disciplinary groups. The 10-credit programme includes studies which aim to provide the skills and competences required to work in cooperation with other students and companies or other

operators. It also prepares students for more challenging commissions later on, which will be included as a part of their studies.

The parts of the Proactive UAS module in Sports and Leisure Management are:

Introduction to Business Operations	3 credits
Business Communication Skills	3 credits
Basics of ICT	2 credits
Project Management	2 credits

## DEGREE PROGRAMME IN SPORTS AND LEISURE MANAGEMENT (2013)

<b>BASIC STUDIES</b>		
<b>SSBC34Z</b>	<b>LANGUAGE AND COMMUNICATION</b>	<b>25 CR</b>
SSBC013	Personal Development Programme	4 cr
SSBC002	Interpersonal Skills	3 cr
SSBC006	English: Basics of Sports and Leisure English	3 cr
SSBC008	English: Academic Writing	3 cr
<b>Finnish Students</b>		
SSBC003	Finnish 1	3 cr
SSBC004	Finnish 2	3 cr
SSBC005	Swedish: Svenska för idrottsbranschen	3 cr
SSBC014	English: Professional Communication Skills	3 cr
<b>Foreign Students</b>		
SSBC009	Finnish for Foreigners 1	6 cr
SSBC010	Finnish for Foreigners 2	3 cr
SSBC012	Finnish for Foreigners 3	3 cr

<b>PROFESSIONAL STUDIES</b>		
<b>SSPF1Z</b>	<b>FUNDAMENTAL KNOWLEDGE 1</b>	<b>18 CR</b>
SSPH001	Anatomy and Physiology	5 cr
SSPH002	Exercise Physiology	4 cr
SSPC001	Biomechanics of Human Movement	3 cr
SSPH004	Human Motor Development	3 cr
SSPH007	Nutrition	3 cr
<b>SSPF2Z</b>	<b>FUNDAMENTAL KNOWLEDGE 2</b>	<b>13 CR</b>
SSPC014	Applications of Exercise	4 cr
SSPC012	Health Exercise Coaching 1	3 cr
SSPH003	Adapted Physical Education	3 cr
SSPC007	Sports Psychology	3 cr

<b>SSPH3Z</b>	<b>HEALTH PROMOTION 1</b>	<b>10 CR</b>
SSPP003	Introduction to Physical Education	3 cr
SSPP004	Instructing Health-enhancing Physical Activity	4 cr
SSPP005	Health-enhancing Physical Activity	3 cr
<b>SSPH4Z</b>	<b>HEALTH PROMOTION 2</b>	<b>9 CR</b>
SSPC013	Health Exercise Coaching 2	3 cr
SSPH010	Motor Learning	3 cr
SSPH008	First Aid and Health Risks	3 cr

<b>SSPA1Z</b>	<b>PHYSICAL ACTIVITY 1</b>	<b>10 CR</b>
SSPA009	Skiing and Outdoor Activities	4 cr
SSPA007	Musical Exercise	3 cr
SSPA006	Gym Training	3 cr

<b>SSPA2Z</b>	<b>PHYSICAL ACTIVITY 2</b>	<b>15 CR</b>
SSPA010	Ball Sports	6 cr
SSPA005	Athletics	3 cr
SSPA001	Ice Sports	3 cr
SSPA014	Aquatics 1	3 cr
<b>SSPA3Z</b>	<b>PHYSICAL ACTIVITY 3</b>	<b>10 CR</b>
SSPA003	Downhill Skiing	3 cr
SSPA015	Aquatics 2	3 cr
SSPA011	Gymnastics	4 cr

<b>FURTHER SPECIALIZATION STUDIES</b>		
<b>SSPL6Z</b>	<b>BUSINESS STUDIES</b>	<b>26 CR</b>
SSPL016	Project Management	3 cr
SSPL001	Introduction to Business Operations	3 cr
SSPL015	Management Accounting	5 cr
SSPL014	Introduction to Marketing	5 cr
SSPL017	Leadership and HR Management	5 cr
SSPL011	Strategic Marketing Management	3 cr
SSPL013	Law Studies	2 cr
<b>SSPL7Z</b>	<b>ACTIVITY TOURISM</b>	<b>19 cr</b>
SSPL006	Principles of Tourism	3 cr
SSPL007	Introduction to Activity Tourism	3 cr
SSPL010	Programme Services Management	5 cr
SSPL008	Activity Tourism Product Development	5 cr
SSPL009	Adventure Tourism	3 cr

<b>SST10Z</b>	<b>THESIS AND RESEARCH STUDIES</b>	<b>20 CR</b>
SST001	Thesis	15 cr
SSPR003	R&D Studies	5 cr

<b>SSPT9Z</b>	<b>PRACTICAL TRAINING</b>	<b>30 cr</b>
SSPT003	Practical Training (orientation)	12 cr
SSPT004	Advanced Training	18 cr

<b>SSBW9Z</b>	<b>FREE-CHOICE STUDIES</b>	<b>5 cr</b>
SSBC014	English: Professional Communication Skills (compulsory for foreign students)	3 cr
SSBW006	Sociology of Sports	3 cr
SSBW007	Physical Exercise for the Disabled	3 cr
SSBW008	Sports Injuries	3 cr
SSBW010	Taping and Massage	3 cr
SSBW108	Self-Defense Sports	3 cr
SSBW014	Digital Games	3 cr
SSBW015	Dance	3 cr
KLWY020	Orientation for Student Exchange	3 cr

# COURSE DESCRIPTIONS FOR THE DEGREE PROGRAMME IN SPORTS

## PERUSOPINNOT

### **(SSBC3Z) LANGUAGE AND COMMUNICATION 25 cr**

#### **(SSBC013) Personal Development Programme**

Credits: 4 cr                      Timing: 1st yr

**Learning Objectives:** The aim of this programme is to provide students with the tools to ensure a successful start to their studies leading to success in future careers, by enabling them to identify their personal learning characteristics, whilst at the same time introducing specific study skills. The programme aims to facilitate the individual personal development of students.

**Contents:** Initial assessment week (Boot Camp)  
Personal SWOT  
Learning styles

**Assessment Methods:** Portfolio-Course work of completed tasks throughout the programme

**Bibliography:** Selected readings, handouts related to subject areas

#### **(SSBC002) Interpersonal Skills**

Credits: 3 cr                      Timing: 1st yr

**Learning Objectives:** Students will learn how to interact with clients, colleagues and partners. They will possess the competence to support the development of their clients' and groups' interaction skills.

**Contents:** Active listening  
Cooperation and problem solving skills  
Clear self expression  
Ecosystematic methods

**Learning Methods:** Lectures, supervised exercises

**Assessment Methods:** Assignments, exercises

**Bibliography:** To be announced

#### **(SSBC006) English: Basics of Sports and Leisure English**

Credits: 3 cr                      Timing: 1st yr

**Learning Objectives:** Students will build up their professional terminology and develop their professional writing and speaking skills.

**Contents:** Terminology in the field of sports and leisure

Basic professional writing and speaking skills

Learning Methods: Supervised exercises

Assessment Methods: 100 % attendance and active participation, Oral and written assignments and exercises, language portfolio and/ or written exam

Bibliography: To be announced

### **(SSBC008) English: Academic Writing**

Credits: 3 cr                      Timing: 2nd year

Learning Objectives: The student will improve his/ her academic writing skills.

Contents: Features of academic writing  
Coherence and cohesion  
Style  
Grammar  
Punctuation  
Referencing  
Paraphrasing, quoting and summarising

Learning Methods: Supervised exercises

Assessment Methods: 100 % attendance and active participation, completed exercises and assignments, language portfolio and/ or written exam

Bibliography: To be announced

### **(SSBC003) Finnish 1**

Credits: 3 cr                      Timing: 1st yr

Learning Objectives: Students will be proficient in the cooperation, oral communication and interaction skills required in working life. Students will develop their oral communication skills as part of their professional competence.

Contents: The theory and practice of group work  
Meetings and negotiations  
Introduction to spoken communication  
Cultural differences in spoken communication

Learning Methods: Lectures, supervised exercises

Assessment Methods: Group work and presentation assignments, exercises and exam

Bibliography: Material provided by the lecturer

### **(SSBC004) Finnish 2**

Credits: 3 cr                      Timing: 1st yr

Learning Objectives: Students will develop their written Finnish skills and practise the specific writing skills required of their profession.

Contents:	Introduction to written communication Academic texts and documentation Business correspondence
Learning Methods:	Lectures, supervised exercises, written assignments
Assessment Methods:	Writing exercises and assignments, exam or a supplementary written assignment
Bibliography:	Binder, Kärnä, Metivier, Miestamo, Salenius, Savinainen, Solonen, Taimio, Åberg: Liikeviestinnän käsikirja - viestit vaihtoon 7 kielellä Further material provided by lecturer

### **(SSBC005) Swedish: Svenska för Idrottsbranchen**

Credits:	3 cr	Timing:	3rd yr
Learning Objectives:	Students will be proficient sports and leisure vocabulary with the competence to communicate using spoken and written Swedish for sports and leisure related communication and interaction situations.		
Previous Learning:	European Qualifications Framework B1		
Contents:	Terminology and vocabulary in the field of sports and leisure Spoken and written communication and interaction Interacting with clients		
Learning Methods:	Supervised exercises		
Assessment Methods:	100 % attendance and active participation Completed oral and written assignments and exercises Written and oral exam		
Bibliography:	To be announced		

### **(SSBC014) Professional Communication Skills**

Credits:	3 cr	Timing:	1st and 3rd year
Learning Objectives:	Students will develop their professional communication skills with the focus on sports instruction, activity tourism and interaction with clients, colleagues and co-operation partners.		
Contents:	Terminology in activity tourism Professional communication skills		
Learning Methods:	Supervised exercises		
Assessment Methods:	100 % attendance and active participation, oral and written assignments, language portfolio and/ or written exam		

### **(SSBC009) Finnish for Foreigners 1**

Credits:	6 cr	Timing:	1st yr
Learning Objectives:	To teach students the skills needed in everyday communication in Finnish and to familiarise students with the Finns, their customs, the country and society.		
Contents:	Pronunciation, syllable division and other general issues about the language		

Greeting and introductions  
 Language skills, working, living, studying  
 Numerals: time, prices, banking  
 Asking simple questions and understanding instructions  
 Travelling, sports, shopping  
 The school system  
 Basic geography of Finland  
 Finnish cuisine

Learning Methods: Communicative, practical approach and group work

Assessment Methods: Class work and written or/and oral exam

Bibliography: Facts about Finland,  
 Hämäläinen, Aletaan  
 Kenttälä, Kieli käyttöön

## **(SSBC010) Finnish for Foreigners 2**

Credits: 3 cr                      Timing: 1st yr

Learning Objectives: To improve communication skills in the Finnish language

Previous Learning: Finnish for Foreigners I

Contents: This unit builds on the knowledge gained in Finnish for Foreigners I

Learning Methods: Small group sessions

Assessment Methods: Active participation in class activities, written and oral tests

Bibliography: Kangasniemi, Suomen kielen tikapuut jatkotaso 1  
 Hämäläinen, continued

## **(SSBC012) Finnish for Foreigners 3**

Credits: 3 cr                      Timing: 3rd yr

Learning Objectives: To improve communication skills in oral and written Finnish

Previous Learning: Finnish for Foreigners I - II

Contents: This unit builds on the knowledge gained in Finnish for Foreigners I - II

Learning Methods: Small group sessions

Assessment Methods: Active participation in class activities, written and oral tests

Bibliography: White: From Start to Finnish  
 Kuparinen & Tapaninen: Hyvin menee

## **PAKOLLISET AMMATTIOPINNOT**



**(SSPF1Z) FUNDAMENTAL KNOWLEDGE 1 18 cr****(SSPH001) Anatomy and Physiology**

Credits: 5 cr                      Timing: 1st yr

Learning Objectives: Students will understand the structure of the human body and how it works and can use this knowledge in client-oriented sports instruction and coaching work to promote health and performance rate as well as to reinforce exercise behaviour.

Contents: Introduction to Chemistry and Physics  
Cells, tissues and organs  
Locomotor system  
The nervous system and the senses  
Breathing and circulation  
Digestion  
Fluid balance and urine excretion  
Metabolism  
Thermal/heat control

Learning Methods: Lectures, supervised exercises, independent study, part of the studies completed online

Assessment Methods: Exam, assignments

Bibliography: To be announced

**(SSPH002) Exercise Physiology**

Credits: 4 cr                      Timing: 1st yr

Learning Objectives: Students will be able to understand the functioning and structure of the human body so as to be able to use this knowledge in client oriented sports instruction, health promotion and exercise behaviour reinforcement.

Contents: Work and power in exercise and methods to measure them.  
Aerobic and anaerobic energy production mechanisms.  
Oxygen consumption in exercise.  
Circulation and breathing in exercise.  
Acid-base balance in exercise.  
Thermal regulation in exercise.  
Altitude and metabolism.

Learning Methods: Lectures, supervised assignments, parts of course completed online, independent work

Assessment Methods: Exam, assignments

Bibliography: McArdle, Katch, Katch, Exercise Physiology.  
Current articles

**(SSPC001) Biomechanics of Human Movement**

Credits: 3 cr                      Timing: 1st yr

Learning Objectives: Students will know the basic mechanisms and terminology of biomechanics.

Contents: Terminology of biomechanics.  
Structure and function of the neuromuscular system.  
Voluntary human movement and reflex action.  
Adaptations of the neuromuscular system.

Learning Methods: Lectures, supervised exercises

Assessment Methods: Assignment

Bibliography: To be announced

## **(SSPH004) Human Motor Development**

Credits: 3 cr                      Timing: 1st yr

Learning Objectives: Students will be conversant with the physical growth and motor development of people from different ages groups.

Contents: Physical growth of people from different age groups  
The development of human motor skills in different age groups and how to observe such development

Learning Methods: Supervised exercises, independent study

Assessment Methods: Pair-work assignment (video recording)

Bibliography: Haywood, K. & Getchell, N. 2009. Life span motor development.

## **(SSPH007) Nutrition**

Credits: 3 cr                      Timing: 2nd yr

Learning Objectives: Students can define the main principles of a healthy diet, being able to assess the nutritional quality of food. They will be proficient in providing nutritional instructions and advice taking into account the customer's physical activeness, age and other individual, food-related needs.

Contents: Diet according to nutritional recommendations  
Nutritional needs of different age groups  
The impact of exercise on energy and nutrient and energy requirements  
Food related special requirements  
Knowledge of food  
Assessing the nutritional content of diet  
Nutritional counselling

Learning Methods: Lectures, assignments

Assessment Methods: Exam and instruction practice

Bibliography: To be announced

**(SSPF2Z) FUNDAMENTAL KNOWLEDGE 2 13 cr****(SSPC014) Applications of Exercise**

Credits: 4 cr                      Timing: 1st yr

**Learning Objectives:** The students will be able to explain how different forms of illness are caused and will recognise the main principles of caring for such illnesses. They will be able to use exercise in the care of different target groups and illnesses. Students will be proficient in the use of fitness testing methods for the elderly, being able to apply them according to customer needs. They will be capable of planning, implementing and assessing strength and balance exercises for the aging and elderly as well as customer needs based training programmes.

**Contents:** Chronic illnesses  
Mental health  
Exercise with illness  
Exercise during pregnancy  
Exercise for the elderly and fall prevention  
Measuring the health and fitness of the elderly

**Learning Methods:** Lectures and supervised exercises The course will partly be implemented as RDI studies

**Assessment Methods:** To be announced

**Bibliography:** To be announced

**(SSPC012) Health Exercise Coaching 1**

Credits: 3 cr                      Timing: 3rd yr

**Learning Objectives:** Students will be able to compile exercise programmes for different age groups taking into account level of performance and capability. They will also be able to instruct clients how to adopt a health promoting life-style

**Contents:** Fitness, measuring and compiling exercise programmes,  
Different methods of exercise counselling.

**Learning Methods:** Lectures, supervised exercises, Course will partly be delivered as R&D studies

**Assessment Methods:** Testing clients and compiling exercise programmes for them - exercise counselling assignment

**Bibliography:** To be announced

**(SSPH003) Adapted Physical Education**

Credits: 3 cr                      Timing: 2nd yr

**Learning Objectives:** Students will recognise the main elements of adapted physical education, being able to use a variety of different instruction and teaching methods. They will be able to lead and instruct heterogenic groups with attention to the individual. They will be proficient in adapting exercise to suit persons with special needs in a variety of operational environments.

Contents: The concepts, values and significance of exercise for people with special needs.  
Dealing with individuals and differentiation.  
The didactics of applied sports and exercise education  
The use of sports and exercise  
Exercise for the mentally disabled

Learning Methods: Lectures and exercises

Assessment Methods: To be announced

Bibliography: To be announced

## **(SSPC007) Sports Psychology**

Credits: 3 cr Timing: 3rd yr

Learning Objectives: Students will be aware of the psychological factors involved in improving performance in sports.

Contents: Defining sport and exercise psychology  
Personality and sport  
Promotion of motivation, lifelong health and fitness  
Promotion of social skills for life, group and team dynamics  
Promotion of self-concept and cognitive skills, exercise and psychological well-being  
Promotion of motor skills for life excitement, stress, and anxiety Psychological Skills training.

Learning Methods: Lectures, seminar

Assessment Methods: Assignment

Bibliography: Liukkonen, J. ym. Psychology for Physical Educators- Student in Focus.  
Weinberg, R. & Gould, D. Foundations of Sport and Exercise Psychology.

## **(SSPH3Z) HEALTH PROMOTION 1 10 cr**

Moduulin suoritettuaan opiskelija hallitsee terveystoiminnan perusteet ja osaa suunnitella, toteuttaa ja arvioida terveystoimintaa. Opiskelija osaa käyttää monipuolisesti liikunnan opetusmenetelmiä.

### **(SSPP003) Introduction to Physical Education**

Credits: 3 cr Timing: 2nd yr

Learning Objectives: Students will gain knowledge of the foundations of educational science, being able to plan annual, semesterly and hourly exercise syllabi and teaching content for the purposes of instructing clients of different age groups. Students will be aware of and be able to take into account the educational, knowledge-based and skill-related objectives of exercise in their planning.

Contents: The foundations and different areas of educational science, the learning and instruction process, planning basics. The aims and contents of physical education teaching.  
Planning, implementing and evaluating exercise sessions.  
Controlling the teaching event and teaching methods.

Educating for exercise and with the aid of exercise. Safety in physical education teaching.

Learning Methods: Lectures, supervised exercises.

Assessment Methods: Exam, instruction practice.

Bibliography: To be announced

### **(SSPP004) Instructing Health-Enhancing Physical Activity**

Credits: 4 cr                      Timing: 1st yr

Learning Objectives: Students will be able to plan, implement and assess health enhancing exercise sessions and operational models. They will use different goal-oriented teaching and counselling methods in a variety of ways. Students will formulate a counselling and instruction concept based on their own values and knowledge structures as a sports instructor.

Contents: Health exercise instruction session planning, instruction and assessment

Learning Methods: Exercises The course will partly be delivered as RDI studies

Assessment Methods: To be announced

Bibliography: To be announced

### **(SSPP005) Health Enhancing Physical Activity**

Credits: 3 cr                      Timing: 1st yr

Learning Objectives: Students will be conversant with the basics and recommendations of health promoting exercise and the most common fitness measurements. They will be proficient in supervising and instructing different sports emphasising health promotion.

Contents: Knowledge base of health and wellbeing promotion  
Health and wellbeing policy documents  
Health effects of physical activity  
Dose-response issues concerning physical activity  
Population levels of physical activity for health  
Recommendations on physical activity for health  
Most common fitness measurements: the UKK Walk Test and the UKK Health-Related Fitness Test  
Health promoting forms of exercise and sports and fitness testing

Learning Methods: Lectures and assignments Part of the studies will be online

Assessment Methods: To be announced

Bibliography: To be announced

### **(SSPH4Z) HEALTH PROMOTION 2 9 cr**

Moduulin suoritettuaan opiskelija hallitsee terveystiikunnan perusteet ja osaa suunnitella, toteuttaa ja arvioida terveystiikuntaa. Opiskelija osaa käyttää monipuolisesti liikunnan opetusmenetelmiä sekä soveltaa osaamistaan myös motorisen oppimisen näkökulmasta. Lisäksi hän hallitsee ensiavun perusteet.

### **(SSPC013) Health Exercise Coaching 2**

Credits: 3 cr                      Timing: 3rd yr

Learning Objectives: Students will be able to compile exercise programmes for different age groups taking into account level of performance and capability. They will also be able to instruct clients how to adopt a health promoting life-style

Contents: Fitness, measuring and compiling exercise programmes, Different methods of exercise counselling.

Learning Methods: Lectures, supervised exercises, Course will partly be delivered as R&D studies

Assessment Methods: Testing clients and compiling exercise programmes for them - exercise counselling assignment

Bibliography: Further reading as indicated by the lecturer.

### **(SSPH010) Motor Learning**

Credits: 3 cr                      Timing: 1st yr

Learning Objectives: Students will be conversant with the basic methods of analysing movement, and the progress of motor learning

Contents: The basic elements of movement  
Observing performance  
Analyzing performance  
Motor learning

Learning Methods: Lectures and exercises

Assessment Methods: Assignment

Bibliography: To be announced

### **(SSPH008) First Aid and Health Risks**

Credits: 3 cr                      Timing: 1st - 3rd yr

Learning Objectives: Students will be prepared for action in situations requiring first aid. They will be conversant with the basic principles of prevention and aid with the ability to work in cooperation with other first aiders and helpers.

Contents: Emergency and first aid as part of the care chain and the duty to help  
The first aid situation: a crisis for the helper and casualty  
First aid action  
Prevention of exercise-related injuries and first aid  
Health and safety

Learning Methods: Lectures, supervised exercises, independent study

Assessment Methods: Quizzes, active participation in exercises. Opportunity to acquire the Finnish Red Cross EA2 certificate.

Bibliography: To be announced

## **(SSPA1Z) PHYSICAL ACTIVITY 1 10 cr**

### **(SSPA009) Skiing and Outdoor Activities**

Credits: 4 cr                      Timing: 2nd yr

Learning Objectives: Students will be aware of the significance of skiing as a key form of winter exercise while being proficient in basic skiing techniques. They will also be able provide skiing instruction. In addition students will become conversant with the principles and different forms of nature activities.

Contents: Cross-country skiing techniques  
Games on skis  
Ski tours and treks  
Snowshoeing  
Canoeing

Learning Methods: Lectures, supervised exercises

Assessment Methods: Approved attendance of lectures and accomplishment of exercises and instruction practice

Bibliography: To be announced

### **(SSPA007) Musical Exercise**

Credits: 3 cr                      Timing: 1st yr

Learning Objectives: Students will be able to combine movement to form a series and develop their own coordination. They will be competent in leading aerobics sessions.

Contents: Rhythm exercises, combining movement and music  
Creative movement  
Basic aerobics, step-aerobics, circuit training  
Spinning  
Other forms of aerobics  
Use of music in exercise

Learning Methods: Lectures, supervised exercises, instructing exercises

Assessment Methods: Lectures, exercises, instruction practice sessions.

Bibliography: To be announced

### **(SSPA006) Gym Training**

Credits: 3 cr                      Timing: 1st yr

Learning Objectives: Students will be aware of the foundations of power training and will be able to instruct and programme gym training sessions.

Previous Learning: Anatomy and Physiology

Contents: The foundations of power training  
Instructing gym training  
Programming a gym training session

Learning Methods: Lectures, supervised exercises

Assessment Methods: Exam/approved accomplishment of learning assignments and exercises

Bibliography: Baechle, T. R. & Earle, R. W. 2008. Essentials of strength training and conditioning.  
Delavier, F. 2006. Strength training anatomy.

## **(SSPA2Z) PHYSICAL ACTIVITY 2 15 cr**

### **(SSPA010) Ball Sports**

Credits: 6 cr                                      Timing: 2st yr

Learning Objectives: Students will become familiar with different ball sports while at the same time developing skills, game control and gaining knowledge of the rules. They will also get to know the basic specific tactics of each game and develop their own game sense.

Contents: Different ball games  
Specific game practice  
Game sense  
Game control  
Organisation

Learning Methods: Supervised exercises, instruction practice

Assessment Methods: Practical game/sport skills demonstrations during practice sessions, and assignments

Bibliography: To be announced

### **(SSPA005) Athletics**

Credits: 3 cr                                      Timing: 2nd yr

Learning Objectives: During this course students will develop their jumping, running and throwing skills as well as their knowledge of the rules, equipment and central forms of athletics. The connection between athletics and other sports will be examined and students will also become familiar with speed and strength training. They will also develop motor skills and gain the necessary know-how for sports instruction.

Contents: Running, jumping, and throwing  
Motor skills and skills for different forms of athletics  
Strength and speed  
Performance instruction

Learning Methods: Supervised exercises, instruction exercises

Assessment Methods: Accepted completed skill tests, exam, instruction practise sessions.



Bibliography: To be announced

### **(SSPA001) Ice Sports**

Credits: 3 cr                      Timing: 2nd yr

Learning Objectives: Students will gain an awareness of the significance of ice-skating and ice games within the sphere of winter sports. They will become proficient in basic skating skills and familiar with different ice games as well as the advantages of skating in terms of developing fitness and balance.

Contents: Skating  
Sports and games on ice  
Instruction practice

Learning Methods: Lectures, supervised exercises, instruction practice

Assessment Methods: Approved attendance of lectures and accomplishment of supervised assignments and instruction practice sessions.

Bibliography: To be announced

### **(SSPA014) Aquatics 1**

Credits: 3 cr                      Timing: 1st yr

Learning Objectives: Students will be conversant with the basics of freestyle, breast and back stroke techniques and life saving.

Contents: Swimming techniques  
Life saving

Learning Methods: Lectures, supervised exercises

Bibliography: Guzman, Ruben. The Swimming Drill Book  
Hannula, D. Coaching Swimming Successfully

### **(SSPA3Z) PHYSICAL ACTIVITY 3 10 cr**

#### **(SSPA003) Downhill Skiing**

Credits: 3 cr                      Timing: 3rd yr

Learning Objectives: Students will be aware of the principles of safe and effective movement on the slopes. They will gain knowledge of downhill skiing, telemark (free-heel skiing) and snowboarding teaching contents and be able to supervise activities on the slopes.

Contents: Downhill (alpine), telemark (free-heel) skiing, snowboarding  
Instruction/organisation  
Knowing the equipment/maintenance

Learning Methods: Lectures, supervised exercises

Assessment Methods: Approved attendance of lectures and accomplishment of exercises and instruction practice sessions.

Bibliography: To be announced

## **(SSPA015) Aquatics 2**

Credits: 3 cr                      Timing: 1st year

Learning Objectives: Students will be able to plan, instruct and assess aquatic exercises.

Contents: Different forms of aquatic exercise

Learning Methods: Lectures, supervised exercises and instruction practice

Assessment Methods: Instruction assignments and exam

Bibliography: AEA, Aquatic fitness professional manual

## **(SSPA011) Gymnastics**

Credits: 4 cr                      Timing: 2nd yr

Learning Objectives: Students will be conversant with gymnastics terminology, how the basic movements develop and assistance methods. They will also know how to develop a series from single floor and apparatus gymnastics movements, while being able to use basic and apparatus gymnastics to develop motor skills.

Contents: Basic gymnastics  
Apparatus gymnastics  
Movement development and assistance

Learning Methods: Lectures, supervised exercises,

Assessment Methods: Attendance of lectures, completion of set exercises, instructor training sessions, learning tasks, instruction practice sessions.

Bibliography: <http://moniviestin.jyu.fi/sisalto/liikunta>  
Further material provided by lecturer

## **(SSPL6Z) BUSINESS STUDIES 26 cr**

The aim of the module is to learn to plan and execute customer oriented business models and projects in the context of sports. This includes first studies at basic business operations such as marketing, accounting, law and management.

### **(SSPL001) Introduction to Business Operations**

Credits: 3 cr                      Timing: 2nd yr

Learning Objectives: To provide students with a general overview of all business aspects, and to familiarise students with business and management functions.

Previous Learning: The course assumes no prior knowledge of business.

Contents: Business concepts, business environment, interest groups, legal forms of ownership, management, overview of business functions (operations, human resources, marketing, Finance, accounting), money and financial markets.

Learning Methods: Lectures, group work, case studies and exercises

Assessment Methods: Exam, active participation

Bibliography: Nickels, McHugh, Understanding Business 8th edition.

## **(SSPL014) Introduction to Marketing**

Credits: 5 cr                      Timing: 2nd year

Learning Objectives: Students are able to understand the role and importance of marketing in business and are able to analyse companies marketing.

Previous Learning: No prior knowledge needed.

Contents: Marketing history, societal level marketing, marketing environment, marketing process, key areas of marketing today.

Learning Methods: Lectures, cases, group assignment.

Assessment Methods: Lectures, cases, group assignment.

## **(SSPL015) Management Accounting**

Credits: 5 cr                      Timing: 2nd yr

Learning Objectives: Students will understand the meaning of profitability and learn how to make and use calculations required by managers for planning, decision-making and control

Contents: General terms and aims in management accounting  
Economic balance: profitability, liquidity and solidity  
Cost-volume-profit analysis  
Long term calculations: investments  
Budgeting  
Activity based costing  
Balanced scorecard

Learning Methods: Lectures, assignments

Assessment Methods: Exam, exercises

Bibliography: To be announced

## **(SSPL016) Project Management**

Credits: 3 cr                      Timing: 2nd year

Learning Objectives: To learn how to plan and implement a project, how to use project tools, how to manage project.

Contents: Project management tools and models, project processes, successful project management.

Learning Methods: Lectures, cases, group assignment

Assessment Methods: Exam, project work in groups.

### **(SSPL013) Law Studies**

Credits: 2 cr                      Timing: 4th yr

Learning Objectives: The course will provide students with a general knowledge of the legal framework of business operations with special focus on contract and business laws.

Contents: Legal system  
Contract law  
Business law

Learning Methods: Lectures, exercises

Assessment Methods: Exam

Bibliography: Surakka, Aapo: Access to Finnish Law, WSOY

### **(SSPL017) Leadership and Human Resource Management**

Credits: 5 cr                      Timing: 2nd year

Learning Objectives: Students will know the importance of leadership and human resource management, and the areas of HRM.

Previous Learning: Introduction to business operations.

Contents: Leadership and management basic theories, human resource management theories and practice.

Learning Methods: Lectures, cases, group assignment.

Assessment Methods: Exam, group assignment.

### **(SSPL011) Strategic Marketing Management**

Credits: 3 cr                      Timing: 2nd yr

Learning Objectives: The course aims at strengthening students' understanding of strategic Marketing techniques, and developing strategic thinking skills. At the end of the course, students will not only gain insight into the scope, roles and the processes involved in the strategic marketing process of a firm, but will also be able to perform strategic marketing analysis, planning, and implementation.

Previous Learning: Introduction to Marketing, introduction to Management, and Management accounting.

Contents: Business and Marketing Strategic management, Strategic analysis of internal and external environment, segmentation and opportunity analysis, market strategies, product/branding, promotion, distribution, and promotion strategies. Strategic Marketing planning, and implementation of integrated marketing program.

Learning Methods: Lectures, case studies presentations and discussions, and Web-based Strategic Marketing Simulation.

Assessment Methods:	Active participation in sessions, case studies presentation discussions, Active and continuous role in the Simulation rounds, exam
Bibliography:	Kerin. Peterson, Strategic Marketing Problems (cases and comments) Aaker D. A, Strategic Market Management, 2007, Wiley and Sons.

## **(SSPL7Z)      ACTIVITY TOURISM 19 cr**

On successful completion of this module, students will comprehend the scope of activity tourism from different points of view. Students will experience, plan, implement and develop activity tourism products.

### **(SSPL006)      Principles of Tourism**

Credits:	3 cr	Timing:	2nd yr
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**Learning Objectives:** Students will comprehend the nature of the tourism system. Upon completion of this course students will be able to define and classify basic tourism concepts. The course provides appreciation of the components of tourism demand as well as tourist consumer behaviour. Furthermore students will be able to name various tourism players and their economic, environmental and socio-cultural impact.

**Contents:**

- Introduction of a tourism system
- Definitions and classifications
- Consumer behaviour and tourism demand
- Economic, environmental, socio-cultural impact of tourism
- Attractions, accommodation, destinations
- The future of tourism

**Learning Methods:** Lectures, workshop, small group work, presentations

**Assessment Methods:** Exam, course work, assignments

**Bibliography:** Course book: Cooper Chris, John Fletcher, Alan Fyall, David Gilbert & Stephen Wanhill (2008): Tourism # Principles & Practice, 4th Ed, Prentice Hall. An imprint of Pearson Education, Essex, England.  
Add. reading: McIntosh Robert W., Charles.R. Goeldner & J.R, Brent Richie (2012): Tourism # Principles, Practices & Philosophies, 12th Ed., John Wiley & Sons, New York, USA.

### **(SSPL007)      Introduction to Activity Tourism**

Credits:	3 cr	Timing:	3rd yr
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**Learning Objectives:** Students will recognise the importance and complexity of activity tourism. Upon completion of this course students will be able to define activity tourism and its components. Students will be able to distinguish between nature, sports and wellbeing tourism, name examples and get to know practical products from each field.

**Contents:**

- Definition of key terms
- Activity tourism in Finland
- Nature tourism, sport tourism, wellbeing tourism

**Learning Methods:** Lectures, group work, case studies, company visits

**Assessment** Exam, assignments, presentations

Methods:

Bibliography: Selected books and reading. Handouts provided by lecturer.

## **(SSPL008) Activity Tourism Product Development**

Credits: 5 cr                      Timing: 3rd yr

Learning Objectives: Students will be able to identify the role of product development for sustainable and profitable tourism companies. The goal of the course is to compose an activity tourism product plan taking all necessary processes into consideration. Students combine study skills from different disciplines in order to create a new product idea.

Contents: Trends in activity tourism  
The tourism product  
Activity tourism markets  
Marketing aspects (price, package, channels, promotion, etc.)  
Managing space and time (seasonality)  
The product development process

Learning Methods: Lectures, group work, projects. Part of the course is delivered as R&D studies.

Assessment Methods: Course work (development plan), presentation

Bibliography: Reading/material provided by lecturer

## **(SSPL009) Adventure Tourism**

Credits: 3 cr                      Timing: 3rd yr

Learning Objectives: The course provides the academic and practical knowledge and skills needed in adventure tourism programmes. Upon completion of this course students can outline the key characteristics of adventure and are able to explain important aspects of the experience creation process. Students will be conversant in adventure tourism industry supply and demand related issues. The course emphasises adventure education. Students will comprehend stages in group development and can apply different leadership styles.

Contents: Definitions and key terms of adventure tourism  
The adventure tourism industry: demand/supply  
Adventure education: group development, leadership styles  
Creation of experiences  
Risk as part of adventures

Learning Methods: Lectures, group work, workshop, group exercises, excursion, company visit

Assessment Methods: Active participation, assignments, presentations, learning diary

Bibliography: Swarbrooke J., Beard C., Leckie S. & Pomfret G. 2003. Adventure Tourism. Butterworth & Heinemann: Oxford.  
Priest, S. & Gass, M.A. 1997. Effective Leadership in Adventure Programming. USA: Human Kinetics.  
Material provided by the lecturer.

**(SSPL010) Programme Services Management**

Credits: 5 cr Timing: 3rd yr

**Learning Objectives:** Students will comprehend the scope and evolution of activity tourism management. They will be proficient in comparing tourism programme offers and following the steps of planning and implementing activity programme services. The course provides a wide range of skills and knowledge needed when managing tourism activity services.

**Contents:** Goals and steps in activity programme planning  
Customer/participant analysis  
Guiding  
Safety issues  
Sustainability

**Learning Methods:** Lectures, group work, field trip with company visits and programme testing

**Assessment Methods:** Active participation in classes and excursions, reports, presentations, learning diary

**Bibliography:** Reading list/material provided by lecturer

**(SSPR6Z) Research Studies 5 cr**

Students will develop their know-how in a genuine work situation and gain skills required for carrying out research and development projects.

**(SSPR003) R&D Studies**

Credits: 5 cr Timing: 3rd yr

**Learning Objectives:** Students will have the basic skills required to improve their expertise enabling them to conduct various research and development projects, while understanding the significance that such projects have in terms of developing professional competence. In addition students will be able to critically assess data produced by research and development work.

**Contents:** Background to research and development operations  
Qualitative research process  
Quantitative research process  
Commercialisation process  
Analysis and interpretation of research material

**Learning Methods:** Lectures, supervised exercises, seminars

**Assessment Methods:** Assignments, seminars, exam.

**Bibliography:** To be announced and  
<http://www.kajak/opari.fi>

**VAPAASTIVALITTAVAT OPINNOT****(SSBW8Z) FREE-CHOICE STUDIES 15 cr**

Students can freely select 15 cr of studies that will support their professional

development, from their own field/degree programme or from another degree programme in their own university of applied sciences, from another university of applied sciences or science university. Students will achieve wide-ranging expertise.

### **(SSBW006) Sociology of Sports**

Credits: 3 cr                      Timing: 2nd - 4th yr

Learning Objectives: Students will gain insight into the significance of sport and exercise as a sociological phenomenon and into differences between exercise cultures.

Contents: Sociological research in exercise and sports  
The socialisation of sports and exercise  
Internationalisation of sports and exercise

Learning Methods: Independent study

Assessment Methods: Exam/assignment

Bibliography: Material provided by lecturer

### **(SSBW007) Physical Exercise for the Disabled**

Credits: 3 cr                      Timing: 2nd-3rd yr

Learning Objectives: Students will gain an overview of the sports and principles of sports for the disabled while examining and getting to know the operations of disabled sports associations.

Contents: The status of sports for the disabled  
Classification  
Coaching systems  
Disabled sports associations

Learning Methods: Independent study

Assessment Methods: Assignment

Bibliography: Material provided by lecturer

### **(SSBW008) Sports Injuries**

Credits: 3 cr                      Timing: 2nd - 4th yr

Learning Objectives: Students will know how the most common sports injuries occur and how to care for them.

Contents: Typical sports injuries  
How injuries occur  
Stress injuries and their care

Learning Methods: Independent study

Assessment Methods: exam/assignment

Bibliography: Material as indicated by the teacher



Bibliography: To be announced



competence in applying their knowledge and skills to a practical assignment requiring expertise linked to their professional studies. They will deepen their professional competence in working life practices in cooperation with others involved in the same process. The thesis should demonstrate that the student is proficient in critical, research-based, developmental and ethical thinking to be used as a foundation for the development of expertise.

Previous Learning:	Introduction to Research (3 cr) before presenting the Topic Analysis. The Topic Analysis must be approved before starting the thesis plan. The thesis plan must be approved before commencing the actual thesis and presenting it. The thesis must be presented before completing the maturity test.
Contents:	Part 1: Thesis Topic Idea 3 cr Aims of the thesis, selection and defining of the topic, supervision and peer-supervision, commitment, responsibility and duty, topic analysis, information retrieval skills Part 2: The Thesis Plan 5 cr, cooperation with the commissioning party, commissioning agreement and copyright, evaluation procedures, the thesis plan and its presentation Part 3: Completion of the Thesis, its presentation and documentation (report).
Learning Methods:	Lectures, seminars, independent study, in parts delivered online
Assessment Methods:	Written and oral presentation of the topic analysis, thesis plan, and the thesis, seminars, attendance of presentations of other theses, poster and maturity test, acting as a peer supervisor and chairing.
Bibliography:	Specific to each thesis

## HARJOITTELU

### (SSPT9Z) Practical Training 30 cr

Students will become responsible experts in their field, be able to apply their knowledge and network with other sports and physical exercise and sports interest groups and activists.

### (SSPT003) Practical Training (Orientation)

Credits:	12 cr	Timing:	2nd yr
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Contents:	A 8-week practical training period in a municipal exercise/leisure department, a sports/exercise organisation and club or in public exercise/leisure companies and institutions (in Finland or abroad).
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Learning Methods:	Partly delivered online
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Assessment Methods:	Report and diary kept during practical training period, Power-Point presentation.
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### (SSPT004) Advanced Training

Credits:	18 cr	Timing:	4th yr
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Learning Objectives:	Students will deepen their knowledge of and competence in sports, exercise and leisure operations and coaching. They will be able to develop their work and operational environment using research based knowledge.
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Contents:	An 12-week practical training period in relevant companies or public institutions
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and associations/clubs (in Finland or abroad)

Learning Methods: Partly delivered online and as R & D studies.

Assessment Methods: Report and diary kept during the practical training period, online assignment