

# SERVICE PROMISES



## STUDENTS

*"We will alter worldviews with our learning experiences"*



## STAFF

*"We support all actions aiming to conquer the world"*



## KAINUU AND NORTHERN FINLAND

*"We will humbly carry our extensive regional development responsibility, aiming to learn something new everyday"*



## STRATEGIC PARTNERS

*"We will do as we promise"*



## THE HIGHER EDUCATION COMMUNITY

*"We will be a profiled, solution-oriented and reliable partner"*



## BUSINESS AND COMMERCE

*"We will master development and internationalisation activities with education and RDI"*

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# KAMK'24 STRATEGY



FROM THE MOST  
**PROACTIVE**  
TO THE  
**SMARTEST**  
UNIVERSITY



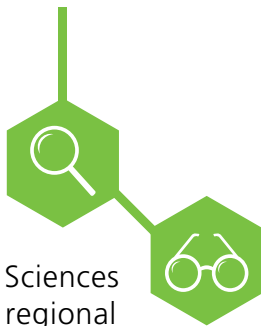
# KAMK'24 STRATEGY



*Kajaani University of Applied Sciences will be the smartest university in Finland according to the vision presented in the KAMK'24 strategy.*

*This vision sharpens and deepens the focus of the "most proactive AMK" vision and operational model of the KAMK'20 strategy.*

## PROFILE



Kajaani University of Applied Sciences uses internationalisation as a regional development tool. One profile that cuts through all operations at KAMK, **smart solutions**, will be used to steer all activities.

In addition to using technological solutions, smart solutions means the ability to do the right things right.

## STRATEGIC CHOICES

### Competence will be strengthened

to match international requirements. The schools will target their activities within their selected focus areas in cooperation with strategic partners.

The opportunities provided by digitalisation will be used in full. Internal restructuring to ensure interdisciplinary cooperation will support the individual study paths of the students.

### Cooperation and division of work will be modernised

by using a cooperation network and operational models that support it. National and international strategic partnerships will be embedded in the basic structures of all activities.

The Vimpelinlaakso campus will be developed into an increasingly significant competence hub in cooperation with education, research and development organisations, as well as working life, business and commerce.

### Impact will be increased

by directing operations in accordance to the profile and the focus areas supporting it. Each school has its own focus area.

The students and competences are at the core of all operational development activities. In principle, every student who graduates from Kajaani University of Applied Sciences will become employed after graduating.

## FOCUS AREAS OF THE SCHOOLS

(MECHANICAL AND MINING )  
ENGINEERING

### Production systems

- Production automation
- Robotics
- Digitalisation linking all

INFORMATION SYSTEMS

### Game and measurement applications

- Datacenter solutions
- Serious games competence based on measurement technology
- New smart solutions

(ACTIVITY ) TOURISM AND SPORTS

### Adventure activities

- Development of sports and tourism products and services

BUSINESS

### Business potential

- Competence in identifying and refining business opportunities to create profitable international business operations

HEALTH

### Smart home care

- Smart solutions in nursing and healthcare

