

Degree Programme in International Business

Emphasis:
International Marketing



Respond to the call: join us at our modern campus, in our superb natural surroundings and a dynamic programme providing vital skills for expert international business and marketing positions. Follow your instinct and become a professional!

Anni Yli-Lonttinen

Bachelor of Business Administration, graduate of the International Business Programme

Anni says that the 3.5 years of studies at Kajaani UAS provided her with versatile skills that she has utilized to build her career. "The international student community in KUAS and the courses taught in English strengthened my language skills and prepared me for working in a multicultural team. While studying I received personalized steering for my studies and thesis work from my teachers, which was very important to me.

One of the best opportunities was the possibility to study abroad. Kajaani UAS had plenty of interesting destinations for student exchange and so I did one semester in Ireland and one in Japan."

After graduating Anni began working in the regional development company Kainuun Etu Oy as a business development officer, where her work includes promoting the Kainuu region to international investors. "I found my current job through my practical training and thesis work during my studies.

"A small place with a low population doesn't always sound like a place full of opportunities but I think that studying in a small town has taught me that the best things aren't always readily visible. The best opportunities in life are the ones you make for yourself."

Degree Programme in International Business

Degree:

Bachelor of Business Administration (BBA)

Field of Studies:

School of Business

Number of Study Places:

20

Extent and Duration of Studies:

210 credits (cr), 3,5 years (full-time)

Language of Instruction:

English

Content of Studies:

In addition to basic and professional studies, Further Specialisation Studies and Free-choice Studies form part of the programme, providing you with a great opportunity to organise your studies according to your own interests. An essential part of the degree programme is also a 5-month practical training period which gives you the opportunity to apply acquired theory in practice. Towards the end of your studies, you will also complete a thesis in the form of project work, research work or applied research. The purpose of the thesis is to demonstrate your ability to apply the knowledge and skills acquired during your studies.

Degree Programme in International Business (BBA)

Degree Programme in International Business

The Degree Programme in International Business combines the theoretical knowledge and practical skills required in management and leadership positions in a modern business environment. The programme focuses on developing the necessary skills and competences for success in international marketing, with strong emphasis on innovative thinking. The degree programme includes marketing and management studies, business operations, law, accounting, communication and languages. Students will have the opportunity to undertake courses that involve direct contact with real businesses and participation in hands-on business projects, with emphasis on interaction within multicultural groups.

Careers

Graduates of the International Business Programme will be in an excellent position to gain employment in a variety of positions in both the private and public sectors including managerial roles, project planning and development, sales, marketing and self-employment.

Structure of the Programme 210 cr

Basic Studies
Professional Studies
Further Specialisation Studies
Free-choice Studies
Practical Training
Thesis and Maturity Test

Application Procedure

The application period is from mid January to mid February each year. Applications for the programme are submitted online, through the joint application system at www.admissions.fi. Applicants applying with a non-Finnish qualification must submit copies of original school certificates with official English translation if the certificate is not awarded in English. In addition, non-EU/EEA applicants must provide proof of his/her skills in English language. Applicants with education completed in Finland are not required to submit the copies of their school certificates during the application process (exception is Finnish competence based vocational qualification / ammatillinen erikoisammattitutkinto). Students applying with International Baccalaureate qualification must submit the copy if their predicted grades by a set date in May.

Entry Requirements

Eligibility for studies at Kajaani UAS depends on completing the Finnish matriculation examination or upper secondary education, EB, IB or RP examination, vocational qualification of three years or more in duration or a foreign degree qualification which gives eligibility to higher education in the awarding country. Those applying with a competence based vocational qualification, competence based further vocational qualification or non-Finnish qualification, must have completed the education they use for applying before the end of the application period. Citizens of EU/EEA-countries can apply if the qualification is completed during the spring of applying. Admission is conditional until the final certificates have been checked.

Language Skills

Applicants with Finnish or European qualifications are not required to submit the language certificate. Language skills are assessed as part of the entrance examination.

An applicant who is not a citizen of an EU/EEA country must provide proof of his/her English language skills by the given date. Detailed information on the language certificates and requirements is published on Kajaani UAS webpages: www.kamk.fi >in English >Applying

Exchange and Double Degree Opportunities

Students are given the opportunity to spend one or two semesters abroad, either studying in one of Kajaani UAS partner institutions or accomplishing practical training. Kajaani UAS has around 100 international partners all over the world. Studies completed on exchange are fully credited to form a part of student's degree at Kajaani UAS.

In addition to the student exchange, International Business programme offers the opportunity to take a double degree at University Hochschule Heilbronn in Germany. All full-time students choosing to go for an exchange period are eligible to apply for Erasmus grant.

Entrance Examination

All applicants who have demonstrated their eligibility will be invited to take the entrance examination. Entrance examinations are arranged in April-May yearly.

Part of the entrance exam is based on pre-reading material, which is available on Kajaani UAS webpages in January. The entrance exam usually includes one or two essays, multiple-choice questions, mathematics and logical thinking tasks. The written part of the entrance exam is followed by a group discussion based on a case study. An applicant must pass each section of the entrance exam and gain a minimum score of at least 30 points. Examination samples are not available.

Further Information

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