

Courses in International Business

1 ECTS = approximately 26 hours of a students work, 30 ECTS equals to one semester work load. Choose courses mainly from one year to avoid timetable problems!

Autumn 2016

LBI16S (1st year courses)			
Code	Name of the Course	Teacher	ECTS
KBBA020	Business Operations	Sami Malm	5.0
KBBA021	Introduction to Marketing	Ruey Komulainen	5.0
KBBC012	Academic and Business English	Erja Karppinen, Marjaana Seppi	5.0
KBBC013	Business Communication Skills	Erja Karppinen, Marjaana Seppi	3.0

LBI15S (2nd year courses)			
Code	Name of the Course	Teacher	ECTS
KBPI021	International Management	Ruey Komulainen	5.0
KBPI022	Financial Accounting	Raija Jormakka	5.0
KBPI023	Strategic Management	Ruey Komulainen	5.0
KBPW001	Leadership and Human Resource Management	Ruey Komulainen	5.0
KBPW002	Intercultural Communication	Kirsi Korkealehto	5.0

LBI14S (3rd year courses)			
Code	Name of the Course	Teacher	ECTS
KBPB002	International Marketing	Ruey Komulainen	5
KBPB003	Marketing Research	Anas Al Natsheh	5
KBPM011	Research Methods	Simo Määttä	5
KBPA007	Advanced Project in Services Marketing	Maarit Vuorinen, Elina Jääskeläinen	5
LC00BD51	Introduction to Technology Commercialization	Al Natsheh Anas/Antti Rimpiläinen	5
LC00BD52	Business Model Design and Funding	Al Natsheh Anas/Antti Rimpiläinen	5
LC00BD54	Marketing of High-technology Products and Innovations	Al Natsheh Anas/Antti Rimpiläinen	5
LC00BD53	Supply Chain Building and Market Communication in High-Technology Markets	Al Natsheh Anas/Antti Rimpiläinen	5

Recommended for all exchange students:

KBV001	Finnish for Exchange Students	Rea Stricker	3
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Language studies <i>(NB! group size a minimum of 20 for the course to be arranged!)</i>			
KBSV04	Basic Swedish	Jaana Bäckman	5
KBSP010	Basic Spanish 1	Kirsi Korkealehto	5
KBRU010	Basic Russian 1	Seija Heikkinen	5
KBEN004	English Conversation	Jaana Härkönen	3
MMAS601	Distribution of Tourism Products (group: AMA15S)	Jan Mitts	5
MMAS703	Finland for International Tourists (group: AMA14S)	Jan Mitts	5
KBW025	St. Petersburg Study Trip	Sami Malm	3
	<i>NB! The Russian visa requirements are different for each nationality. Certain nationalities need to have stayed in Finland for a minimum of 90 days before going to Russia. A passport that is valid for at least 6 months after the trip is required.</i>		
Web courses (= independent courses) Web courses = the course includes no lessons. All assignments will be on Moodle (= the learning environment online).			
KLVI044	New Trends in Leadership and Management	Pekka Tervonen	5
KLVI049	Management Procedures and Strategies	Pekka Tervonen	5
KLBY050	Organizational Psychology	Pekka Tervonen	3
KBW016	Business Plan	Pekka Tervonen	3
KBPI007	Export and Import Routines	Pekka Tervonen	3
KBPB001	Quality and Risk Management	Pekka Tervonen	5
KBPF005	Consumer Buyer Behavior	Mervi Väisänen	5
MTW009	Destination Marketing	Perttu Huusko	3

Studies in the field of Game Development

Business students can choose also courses from Game Development. Please note that choosing from different fields and different years may cause timetable problems. Some courses may be offered as intensive studies within one week.

Autumn semester 2016		
KTV012	Level Design	3 ECTS
KTV013	Continuation course in Game Production (<i>intensive week</i>)	3 ECTS
	Basics of Game Business (<i>intensive week</i>)	3 ECTS
Spring semester 2017		
KTV020	Continuation course in Game Business <i>Prerequisite: Basics of Game Business</i>	3 ECTS
KTV022	Marketing Oriented Game Design	3 ECTS