

BACHELOR'S DEGREE IN SPORTS AND LEISURE MANAGEMENT (2017)

Interaction and Communication	22 cr
Interaction	2 cr
Introduction to Data Processing	2 cr
Personal Development Programme	3 cr
Academic Writing	3 cr
Finnish students:	
Finnish	7 cr
Svenska för idrottsbranschen	5 cr
Foreign Students:	
Finnish for Foreigners	12 cr
Activity Tourism	15 cr
Principles of Tourism	5 cr
Principles of Sports	5 cr
Basics of Sports and Leisure English	3 cr
Sport and Society	2 cr
Sports and Exercise Instruction	22 cr
Motor Learning	3 cr
Instructing Physical Education	2 cr
Physical Activities	17 cr
Project Management	9 cr
Business Operations	3 cr
Project Management	3 cr
Intercultural Communication	3 cr
Foundations of Health and Sport	13 cr
Anatomy and Physiology	4 cr
Exercise Physiology	3 cr
Exercise Counselling	2 cr
Basics of Nutrition	2 cr
First Aid and Health Risks	2 cr
Coaching and Training	21 cr
Coaching	4 cr
Strength Training	3 cr
Endurance Training	2 cr
Muscle Care	2 cr
Sport Nutrition	2 cr
Group Exercise	5 cr
Product Development	3 cr

Event Management	11 cr
Event Management	3 cr
Marketing	3 cr
Project 1	5 cr
Basics of Business Competence	10 cr
Management Accounting	5 cr
Leadership and Human Resource Management	5 cr
Development Knowledge	5 cr
R&D Studies	5 cr
Further Specialization Studies (<i>choose 30 cr</i>)	30 cr
Recreation and Sports Services	20
• Advanced Coaching	10 cr
• Service Design	2 cr
• Serious Games	3 cr
• Project 2	5 cr
Wellbeing Tourism	10 – 30 cr
Adventure Tourism	10 – 30 cr
International Studies Abroad	10 - 30 cr
JA Start Up Program	10 cr
Free-choice Studies	7 cr
Courses offered vary yearly	
Practical Training	30 cr
• Practical Training (orientation)	12 cr
• Advanced Training	18 cr
Thesis	15 cr