

Name	Code	Teacher(s)	Group	ECTS	Note!
FIRST YEAR COURSES					
Esports Business Potential	LB00BK42-3002	Sami Malm, Janus Pitkänen	LBE19S	2.0	
Marketing Fundamentals and Planning in eSports	LB00BK43-3002	Janus Pitkänen, Ruey Komulainen	LBE19S	5.0	
Business Mathematics	KBBM012-3005	Ari Teirilä	LBI19S	5.0	
Business English	LB00BF86-3005	Kirsi Korkealehto	LBI19S	5.0	
Marketing Fundamentals and Planning	LB00BI13-3004	Ruey Komulainen, Janus Pitkänen	LBI19S	5.0	
Business Operations	LB00BL31-3001	Sami Malm, Janus Pitkänen	LBI19S	5.0	
SECOND YEAR COURSES					
Economics	KBBO007-3005	Sami Malm	LBI18S	5.0	
International Management	KBPI021-3005	Jan Mitts	LBI18S	5.0	
Strategic Management	KBPI023-3005	Ruey Komulainen	LBI18S	5.0	
Leadership and Human Resource Management	LB00BF89-3002	Ruey Komulainen	LBI18S	5.0	
Financial Accounting and Analysis	LB00BI03-3002	Raija Jormakka	LBI18S	5.0	
Supply Chain Management	LB00BI27-3002	Harrison Okuogume	LBI18S	5.0	
THIRD YEAR COURSES					
Advanced Project in Services Marketing	KBPA007-3006	Maarit Vuorinen, Elina Jääskeläinen	LBI17S	5.0	
R&D Studies	LB00BH97-3001	Simo Määttä	LBI17S	5.0	
Innovative Service Strategies	LB00BI05-3001	Maarit Vuorinen	LBI17S	5.0	
Marketing Excellence in the International Environment	LB00BI09-3001	Ruey Komulainen	LBI17S	5.0	
Strategic Marketing Management and Planning in the Digital Era	LB00BI10-3001	Ruey Komulainen	LBI17S	5.0	
AVAILABLE FOR ALL					
Basic German 1	KBDE017	Kirsi Korkealehto/Liisa Mikkonen		5.0	Min. 20 students
Basic Russian 1	KBRU010	Seija Heikkinen		5.0	Min. 20 students
English conversation	KLVK007	Kaisa Enticknap-Seppänen		3.0	Min. 20 students
St. Petersburg Study Trip	KBW636	Sami Malm		3.0	max 20 students. Price 350 e + visa cost
Finnish for Exchange Students	KBVY001	TBA		3.0	
Web courses / independent courses, no lessons included					
Elements of AI	LT00BS46	Päivi Auno		2.0	
New Trends in Leadership and Management	KLVE044	Outi Meriläinen		5.0	
Organizational Psychology	KLVE050	Arto Huuhtanen		3.0	
Business Plan	KBW016	Maritta Seppälä		3.0	
Export and Import Routines	KBPI007	Arto Huuhtanen		3.0	
Risk Management	KBW012	Outi Meriläinen		3.0	
Quality Management	KBPB005	Päivi Auno		2.0	
Consumer Buyer Behaviour	KBW317	Mervi Väisänen		5.0	
French / Français et le travail 1	KBFR014	Merja Enberg		3.0	

Please note! Choose courses mainly from only one group (LBI17, LBI18, LBI19) to avoid courses overlapping. Courses for different years are arranged at the same time. If you combine from different years, the final learning agreement can only be confirmed at the beginning of the studies. The web courses are available for all as there are no lessons included.					